



2026 WHOLESALE CATALOG

BUBBA®

BUBBA® PRODUCT CATALOG TABLE OF CONTENTS

NEW PRODUCTS »

SMART FISH SCALE LITE	4	ALUMINUM TELESCOPING NET LARGE	7	6" UTILITY	9
RECHARGEABLE 18650 LI-ION BATTERY	5	BUMP BOARD 28"	8	FORGED WIRE CUTTERS	9
FOLDING HAND NET	6	7" FLEX	8	MICRO SHEARS 30PK BUCKET	10
ALUMINUM TELESCOPING NET SMALL	6	8" FLEX	8		
ALUMINUM TELESCOPING NET MEDIUM	7	8" TAPERED FLEX	8		

RETURNING PRODUCTS »

SCALES	13	7" ULTRA FLEX FOLDING KNIFE	36	BAIT DIP NET	58
SMART SCALE FAMILY	14	5" STIFF SERRATED FOLDING KNIFE	36	SMALL PORTABLE GAFF	59
PRO SERIES SMART FISH SCALE	15	4" SCULPIN KNIFE	37	CARBON FIBER GAFFS	59
SMART FISH SCALE	15	SCULPIN SNIPS	37		
SMART FISH SCALE RECHARGEABLE BATTERY	15	SPECIALTY FIXED BLADE KNIVES FAMILY	38	RODS	60
FISH LIP GRABBER	16	SCOUT™ 3.5" POINTED DIVE KNIFE	39	TIDAL PRO™ RODS	61
FISH LIP GRABBER 20LB SCALE	16	SCOUT™ 4" BLUNT DIVE KNIFE	39	TIDAL SELECT™ RODS	62
FISH LIP GRABBER 60LB SCALE	16	PROTEUS™ ULU	39	TIDAL™ RODS	63
CULLING INDICATOR SET	17	PADDOC™ SHUCKING KNIFE	40		
		ULTRA KNIFE SHARPENER	40	GEAR	64
		10" HONING ROD	40	BUMP BOARD RULERS	65
		FILLET BOARD	40	TOURNAMENT WEIGH BAG	65
KNIVES	18			VOYAGER SERIES™ GEAR BOX	66
ELECTRIC FILLET KNIVES FAMILY	19	TOOLS	41	SEAKER SERIES™ DUFFEL	66
PRO SERIES ELECTRIC FILLET KNIFE	20	LINE CUTTING FAMILY	42	SEAKER SERIES™ SLING	67
LITHIUM ION ELECTRIC FILLET KNIFE	20	MICRO SHEARS	43	SEAKER SERIES™ HIP PACK	67
110V ELECTRIC FILLET KNIFE	21	SMALL SHEARS	43	SEAKER SERIES™ KNIFE ROLL	67
ELECTRIC FILLET KNIFE BLADES	22	MEDIUM SHEARS	43	ULTIMATE FILLET GLOVES	68
ELECTRIC FILLET KNIFE BLADES	23	LARGE SHEARS	44	ULTIMATE FISHING GLOVES	68
7" E-GLIDE BLADE	23	TETHER	44	GRIP TAPE 2.0	68
8" E-GLIDE BLADE	23	NIPPER & TETHER COMBO	44		
MAGNUM LITHIUM-ION BATTERY	24	PLIERS FAMILY	45	KITCHEN	69
ELECTRIC FILLET KNIFE REPLACEMENT BATTERY	24	6" FORGED FISHING PLIERS	46	KITCHEN SERIES ELECTRIC FILLET KNIFE	70
MULTI-FLEX KNIFE SETS	25	7.5" FORGED FISHING PLIERS	46	9" BREAD BLADE	70
MULTI-FLEX™ INTERCHANGEABLE SET	26	11" FORGED FISHING PLIERS	46	9" CARVING BLADE	70
FRESHWATER MULTI-FLEX™ INTERCHANGEABLE SET	26	REPLACEMENT CARBIDE CUTTERS	47	7" CARVING BLADE	70
SALTWATER MULTI-FLEX™ INTERCHANGEABLE SET	26	6.5" STAINLESS STEEL PLIERS	47	COMPLETE KITCHEN & STEAK KNIFE SET	71
6" ULTRA FLEX BLADE	27	8.5" STAINLESS STEEL PLIERS	47	KITCHEN KNIFE SET	71
7" TAPERED FLEX BLADE	27	6.5" STAINLESS STEEL PISTOL GRIP PLIERS	48	STEAK KNIFE SET	71
8" ULTRA FLEX BLADE	27	8.5" STAINLESS STEEL PISTOL GRIP PLIERS	48	8" CHEF KNIFE	72
9" SERRATED FLEX BLADE	28	SPECIALTY PLIERS FAMILY	49	8" SERRATED KNIFE	72
9" STIFF BLADE	28	7" CRIMPERS	50	7" SANTOKU KNIFE	72
FILLET KNIVES FIXED BLADE FAMILY	29	11" CRIMPERS	50	6.5" NAKIRI KNIFE	73
7" TAPERED FLEX SERRATED SPINE	30	6" STAINLESS STEEL SPLIT RING PLIERS	51	6" UTILITY KNIFE	73
9" TAPERED FLEX SERRATED SPINE	30	SKINNING PLIERS	51	3.5" PARING KNIFE	73
7" TAPERED FLEX	30	HOOK REMOVING TOOL FAMILY	52	9" SHARPENING STEEL	74
9" TAPERED FLEX	31	SMALL HOOK REMOVER	53		
6" ULTRA FLEX	31	HOOK REMOVER	53	APPAREL	75
8" ULTRA FLEX	31	4" HOOK EXTRACTOR	54	PERFORMANCE SHORT SLEEVE	76
9" FLEX	32	6" HOOK EXTRACTOR	54	PERFORMANCE LONG SLEEVE	76
12" FLEX	32	12" HOOK EXTRACTOR	54	PERFORMANCE LONG SLEEVE HOODY	77
9" STIFF	32			PERFORMANCE HOODY	78
9" SERRATED FLEX	33	NETS & GAFFS	55	PERFORMANCE BUBBA® HATS	79
FOLDING KNIVES FAMILY	34	FISHING NETS FAMILY	56		
5" FOLDING KNIFE	35	CARBON FIBER FISHING NETS	57		
5" TAPERED FLEX FOLDING KNIFE	35	MEDIUM EXTENDABLE NET	57		
7" TAPERED FLEX FOLDING KNIFE	35	LARGE EXTENDABLE NET	57		



NEW PRODUCTS

SMART FISH SCALE **LITE**

SKU: 1219214 // UPC: 198700000205

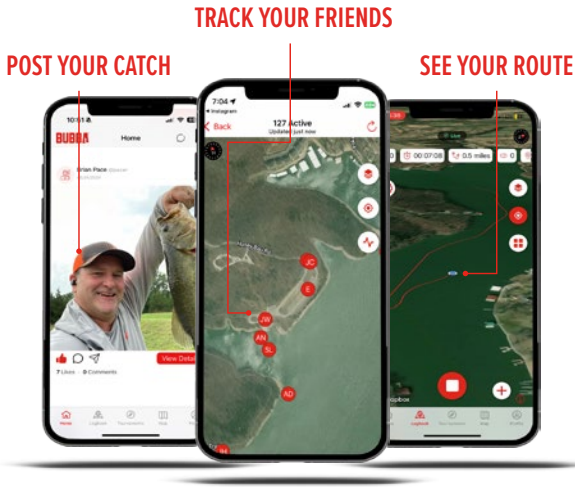
The Smart Fish Scale Lite is the latest addition to BUBBA's Smart Fish Scale (SFS) family. Despite its compact size, this scale delivers everything you expect from BUBBA and more. With a precision load cell and auto-lock feature, the SFS Lite boasts an impressive 60 lbs capacity and an accuracy of +/- 0.3%, ensuring precise measurements every time. Its full-color LCD screen offers ultra-clear readability, even in direct sunlight. The iconic BUBBA non-slip grip guarantees a secure hold while weighing fish, and the IPX4 water-resistant rating provides peace of mind on the water. Pair the SFS Lite with the BUBBA App to effortlessly store your catches' weights, species, weather, and GPS locations. Unlock the full potential of your scale with a Pro BUBBA App subscription, which includes three versatile fishing modes: Tournament, Rally, and Competition. You'll also benefit from our Smart Culling System for efficient livewell management. Additionally, you can host or join private and public tournaments within the app, tracking other anglers' catches around the country in real-time.

- FEATURES
- **ICONIC NON-SLIP GRIP** FOR A SECURE HOLD
 - **BACKLIT FULL-COLOR LCD SCREEN** THAT CAN BE SEEN IN BRIGHT SUNLIGHT
 - **60LB MAX WEIGHT SCALE**
 - **BEST-IN-CLASS ACCURACY** OF +/- 0.3%
 - **BLUETOOTH PAIRING** WITH YOUR SMARTPHONE BUBBA APP TO INSTANTLY RECORD WEIGHT, LOCATION, AND CONDITIONS
 - **IPX4 WATER RESISTANT**
 - **DUAL-FUEL, AAA, OR RECHARGEABLE BUBBA LI-ION 18650 BATTERY-COMPATIBLE**
 - **FULL PRO SERIES SMART FISH SCALE UNLOCKABLE FEATURES** WITH AN ADDITIONAL \$4.99/MONTH OR \$49.99/YEAR APP FEE
 - **PREMIUM LIP CLIP SYSTEM** INCLUDED

PATS: www.aob.com/patents

3 ADDITIONAL MODES
WITH THE BUBBA APP
Bubba PRO subscription required

- TOURNAMENT MODE**
JOIN AND HOST YOUR OWN TOURNAMENT
- RALLY MODE**
LOG TOTAL CATCHES AND DISPLAY PERSONAL BEST
- COMPETITION MODE**
HOST UP TO 4 ANGLERS ON ONE SFS LITE



PRODUCT	WEIGHT LIMIT	DIGITAL LCD SCREEN	RECHARGEABLE LI-ION BATTERY	SMART FISH CULLING	TOURNAMENT MODE	RALLY MODE	COMPETITION MODE	GPS CATCH LOC. AUTO LOG	BLUETOOTH COMPATIBLE	CARRYING CASE	BUBBA APP SUBSCRIPTION
SMART FISH SCALE LITE	60LB.	FULL COLOR	SOLD SEPARATELY DUAL FUEL COMPATIBLE								BUBBA APP SUBSCRIPTION COMPATIBLE
SMART FISH SCALE	60LB.	MONO COLOR	SOLD SEPARATELY DUAL FUEL COMPATIBLE								
SMART FISH SCALE LITE w/ App Sub.	60LB.	FULL COLOR	SOLD SEPARATELY DUAL FUEL COMPATIBLE								BUBBA APP SUBSCRIPTION COMPATIBLE
PRO SERIES SMART FISH SCALE	60LB.	FULL COLOR	INCLUDED DUAL FUEL COMPATIBLE								FREE App SUBSCRIPTION INCLUDED

SFS <i>lite</i> FUNCTIONS AND FEATURES	SCALE ONLY NO APP PAIRING	SCALE + FREE APP	SCALE + PAID APP SUBSCRIPTION
BEST-IN-CLASS ACCURACY +/- 0.3%			
60lb. WEIGH LIMIT			
FULL-COLOR BACKLIT LCD SCREEN			
LIVE SINGLE FISH WEIGHT CAPTURE			
AUTO-LOCK WEIGHT FEATURE			
CUSTOMIZABLE SETTINGS			
TRACK AND RECORD CATCHES			
TRACK AND RECORD FISHING TRIPS			
POST CATCH PHOTOS IN BUBBA App			
JOIN OTHER USER TOURNAMENTS			
PARTICIPATE IN BUBBA APP SWEEPSTAKES			
RECEIVE SOFTWARE UPDATES VIA BLUETOOTH			
COMPETITION MODE FACE OFF W/ UP TO FOUR FRIENDS FROM A SINGLE DEVICE			
RALLY MODE TRACK TOTAL FISH AND BAG WEIGHT FOR UP TO 99 FISH			
TOURNAMENT MODE LIVEWELL MANAGEMENT FOR 8 FISH W/ SMART CULLING			
HOST TOURNAMENTS			

BUBBA App is a FREE DOWNLOAD and can be used without the Paid Subscription. Unlock the **FULL POTENTIAL** of the Smart Fish Scale Lite by getting the Paid Subscription of the Bubba App.

RECHARGEABLE 18650
LI-ION BATTERY

SKU: 1223268 // UPC: 198700001523

Upgrade your Smart Fish Scale Lite with the BUBBA Rechargeable 18650 Li-Ion Battery. With a robust 2500 mAh capacity and 3.7V power, this battery eliminates the need for extra AAA batteries and offers easy recharging with the included USB-C cord. Never worry about your scale running out of power when you land your next big catch—it's an essential upgrade for every angler seeking hassle-free performance. Compatible with Smart Fish Scale Lite (SKU: 1219214)

- FEATURES
- **RECHARGEABLE LITHIUM-ION BATTERY** COMPATIBLE WITH THE SFS LITE
 - **SAVES USER FROM HAVING TO KEEP EXTRA AAA ON HAND**
 - **COMES WITH 1 RECHARGEABLE 18650 BATTERY AND USB-C CHARGING CORD**
 - **2500 MAH**
 - **3.7V (9.25WH)**



FOLDING HAND NET

SKU: 1215425 // UPC: 198700003442

The ultimate on-the-go net when space is at a premium is our Folding Hand Net. With its fold-over design and Iconic BUBBA non-slip grip, it makes for quick and easy deployment and storage – the perfect net for kayakers, waders, and anglers with compact-storage needs. The locking telescopic handle allows for fine-tuned length adjustment. Combined with the sturdy aluminum construction and positive multi-faceted lockup for deployment, you can think less about the net and more about landing that trophy catch.

- FEATURES
- FOLDS DOWN TO 22" X 15-½" FOR EXTREME SPACE SAVINGS
 - FULLY EXTENDED LENGTH: 51"
 - HOOP SIZE: 20" X 15 ½"
 - PUSH-BUTTON-RELEASE FOLDING DESIGN ALLOWS THE NET TO EASILY BE STORED
 - STAINLESS STEEL COMPONENTS IN PUSH BUTTON ARE CORROSION RESISTANT
 - PVC-COATED NYLON MATERIAL PREVENTS HOOKS FROM SNAGGING
 - REFLECTIVE MATERIAL ON THE NET MAKES IT EASY TO IDENTIFY DEPTH WHEN IT'S UNDER WATER
 - CORROSION-RESISTANT, LIGHTWEIGHT ANODIZED ALUMINUM AND POLYMER CONSTRUCTION
 - HANDLE FEATURES OUR ICONIC NON-SLIP GRIP WITH TETHER/LANYARD HOLE



PATS: www.aob.com/patents

ALUMINUM TELESCOPING NET SMALL

SKU: 1210982 // UPC: 661120752523

Maximize your boat space without compromising on quality with the BUBBA Aluminum Telescoping Nets. Designed for easy storage and transport, these nets fit seamlessly into any boat or vehicle. When the big one bites, a quick pull on the BUBBA grip makes for rapid deployment. Then, simply press the oversized release button to unlock and collapse the net for easy storage. Crafted with PVC-coated nylon, our nets offer enhanced protection for fish and prevent hooks from snagging. The reflective material at the top of the hoop provides a unique advantage, helping you gauge water depth with ease during retrieval, especially under a headlamp at night. These floating nets are constructed from lightweight yet durable aluminum, ensuring you have the maneuverability needed to land your next trophy fish.

- FEATURES
- FLOATING DESIGN
 - PUSH-BUTTON-RELEASE TELESCOPING DESIGN ALLOWS THE NET TO EASILY BE STORED
 - STAINLESS STEEL COMPONENTS IN PUSH BUTTON ARE CORROSION RESISTANT
 - REFLECTIVE MATERIAL ON THE NET MAKES IT EASY TO IDENTIFY DEPTH WHEN IT'S UNDERWATER
 - ICONIC BUBBA NON-SLIP GRIP ENSURES MAXIMUM CONTROL WHEN LANDING FISH
 - CORROSION-RESISTANT, LIGHTWEIGHT ANODIZED ALUMINUM AND POLYMER CONSTRUCTION
 - EASY-SWAP 4 BOLT DESIGN ALLOWS FOR SIMPLE NET REPLACEMENT
 - DRAIN HOLES IN YOKE RELEASE TRAPPED WATER
 - 34" LENGTH RETRACTED, 54" LENGTH EXTENDED
 - HOOP SIZE: 18" X 21"



PATS: www.aob.com/patents

ALUMINUM TELESCOPING NET MEDIUM

SKU: 1210983 // UPC: 661120752530

Maximize your boat space without compromising on quality with the BUBBA Aluminum Telescoping Nets. Designed for easy storage and transport, these nets fit seamlessly into any boat or vehicle. When the big one bites, a quick pull on the BUBBA grip makes for rapid deployment. Then, simply press the oversized release button to unlock and collapse the net for easy storage. Crafted with PVC-coated nylon, our nets offer enhanced protection for fish and prevent hooks from snagging. The reflective material at the top of the hoop provides a unique advantage, helping you gauge water depth with ease during retrieval... especially under a headlamp at night. These floating nets are constructed from lightweight yet durable aluminum, ensuring you have the maneuverability needed to land your next trophy fish.

- FEATURES
- FLOATING DESIGN
 - PUSH-BUTTON-RELEASE TELESCOPING DESIGN ALLOWS THE NET TO EASILY BE STORED
 - STAINLESS STEEL COMPONENTS IN PUSH BUTTON ARE CORROSION RESISTANT
 - REFLECTIVE MATERIAL ON THE NET MAKES IT EASY TO IDENTIFY DEPTH WHEN IT'S UNDERWATER
 - ICONIC BUBBA NON-SLIP GRIP ENSURES MAXIMUM CONTROL WHEN LANDING FISH
 - CORROSION-RESISTANT, LIGHTWEIGHT ANODIZED ALUMINUM AND POLYMER CONSTRUCTION
 - EASY-SWAP 4 BOLT DESIGN ALLOWS FOR SIMPLE NET REPLACEMENT
 - DRAIN HOLES IN YOKE RELEASE TRAPPED WATER
 - 37" LENGTH RETRACTED, 60" LENGTH EXTENDED
 - HOOP SIZE: 21" X 24"



PATS: www.aob.com/patents

ALUMINUM TELESCOPING NET LARGE

SKU: 1210984 // UPC: 661120752547

Maximize your boat space without compromising on quality with the BUBBA Aluminum Telescoping Nets. Designed for easy storage and transport, these nets fit seamlessly into any boat or vehicle. When the big one bites, a quick pull on the BUBBA grip makes for rapid deployment. Then, simply press the oversized release button to unlock and collapse the net for easy storage. Crafted with PVC-coated nylon, our nets offer enhanced protection for fish and prevent hooks from snagging. The reflective material at the top of the hoop provides a unique advantage, helping you gauge water depth with ease during retrieval... especially under a headlamp at night. These floating nets are constructed from lightweight yet durable aluminum, ensuring you have the maneuverability needed to land your next trophy fish.

- FEATURES
- FLOATING DESIGN
 - PUSH-BUTTON-RELEASE TELESCOPING DESIGN ALLOWS THE NET TO EASILY BE STORED
 - STAINLESS STEEL COMPONENTS IN PUSH BUTTON ARE CORROSION RESISTANT
 - REFLECTIVE MATERIAL ON THE NET MAKES IT EASY TO IDENTIFY DEPTH WHEN IT'S UNDERWATER
 - ICONIC BUBBA NON-SLIP GRIP ENSURES MAXIMUM CONTROL WHEN LANDING FISH
 - CORROSION-RESISTANT, LIGHTWEIGHT ANODIZED ALUMINUM AND POLYMER CONSTRUCTION
 - EASY-SWAP 4 BOLT DESIGN ALLOWS FOR SIMPLE NET REPLACEMENT
 - DRAIN HOLES IN YOKE RELEASE TRAPPED WATER
 - 39" LENGTH RETRACTED, 65" LENGTH EXTENDED
 - HOOP SIZE: 23" X 26"



PATS: www.aob.com/patents

BUMP BOARD 28"

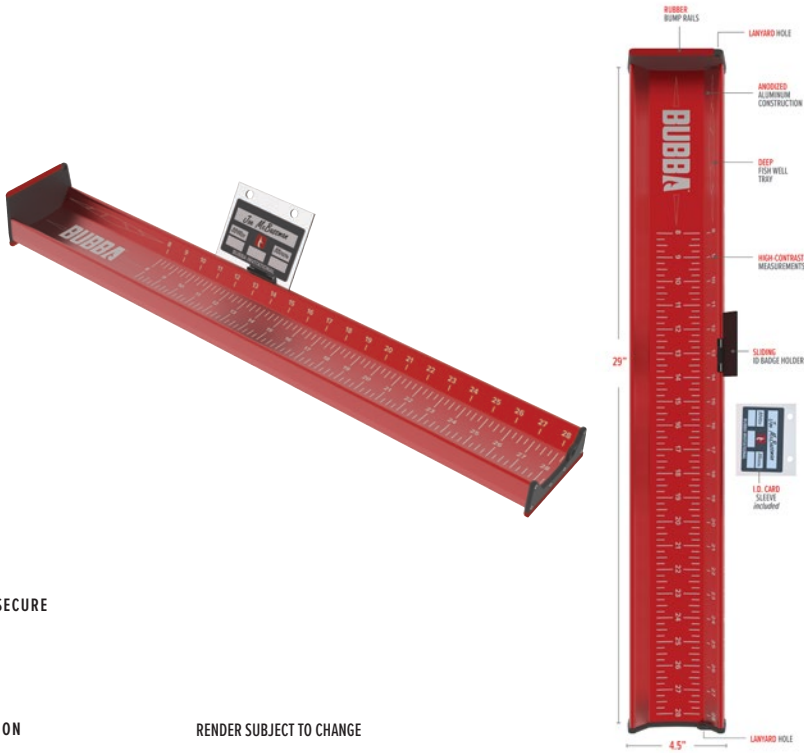
SKU: 1227518 // UPC: 198700003510

The BUBBA Bump Board is an essential tool for every angler needing accurate measurements of their catch. Constructed with durable, high-strength anodized aluminum, this bump board ensures longevity and reliability day in and day out in any fishing environment. Easy-to-read markings make identifying lengths a breeze. Compact and portable, the BUBBA Bump Board is perfect for both competitive and recreational anglers who demand the best in their gear.

FEATURES

- HIGH-STRENGTH ANODIZED ALUMINUM BODY
- HIGHLY VISIBLE LASER-ETCHED RULER MARKINGS
- CORROSION-RESISTANT STAINLESS STEEL HARDWARE
- ICONIC BUBBA NON-SLIP GRIP OVER-MOLDING ON THE BUMP END ALLOWS FOR SECURE PURCHASE AND REDUCED NOISE WHEN USED.
- TETHER ATTACH POINT
- MEASURES OUT TO 28" IN ¼" INCREMENTS
- INTEGRATED SLIDING ID CARD HOLDER FOR EASY POSITIONING AND CONFIRMATION

RENDER SUBJECT TO CHANGE



7" FLEX

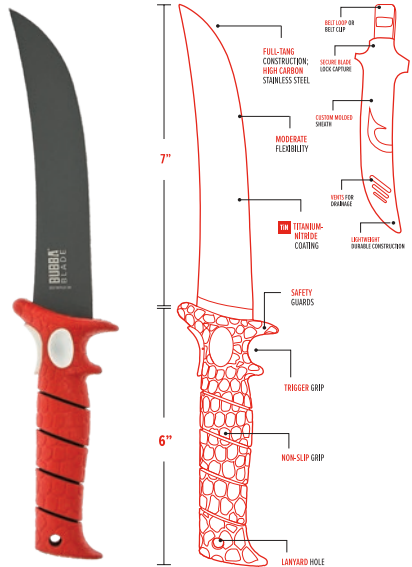
SKU: 1237294 // UPC: 198700003558

The 7" Flex knife features a high-carbon stainless steel blade with a titanium nitride coating for excellent corrosion resistance. Its outstanding flexibility and razor-sharp edge make it perfect for filleting with precision. The ergonomic, non-slip grip ensures superior control and comfort, even in the wettest conditions. When you're done cleaning, the included polymer sheath guarantees safe and convenient storage, making this knife an essential addition to your fishing gear.

FEATURES

- HANDLE FEATURES THE ICONIC BUBBA NON-SLIP GRIP
- THUMB AND FINGER PADS FOR COMPLETE CONTROL AND COMFORT
- FULL-TANG HIGH CARBON STAINLESS STEEL BLADE RETAINS AN ULTRA-SHARP EDGE
- TITANIUM-NITRIDE COATING MAKES BLADE CORROSION RESISTANT
- 6" HANDLE, 7" BLADE, 13" OVERALL LENGTH

FLEX SCALE



8" FLEX

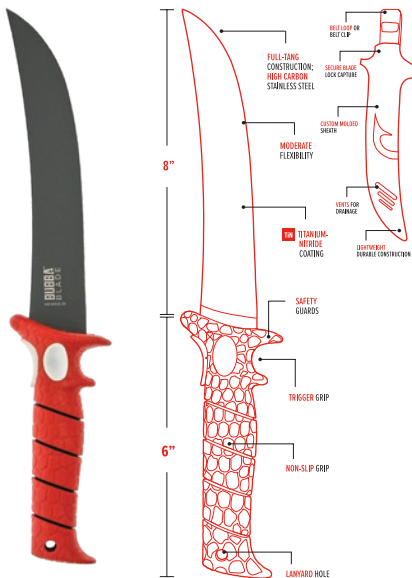
SKU: 1237292 // UPC: 198700003534

The 8" Flex knife features a high-carbon stainless steel blade with a titanium nitride coating for excellent corrosion resistance. Its outstanding flexibility and razor-sharp edge make it perfect for filleting with precision. The ergonomic, non-slip grip ensures superior control and comfort, even in the wettest conditions. When you're done cleaning, the included polymer sheath guarantees safe and convenient storage, making this knife an essential addition to your fishing gear.

FEATURES

- HANDLE FEATURES THE ICONIC BUBBA NON-SLIP GRIP
- THUMB AND FINGER PADS FOR COMPLETE CONTROL AND COMFORT
- FULL-TANG HIGH CARBON STAINLESS STEEL BLADE RETAINS AN ULTRA-SHARP EDGE
- TITANIUM-NITRIDE COATING MAKES BLADE CORROSION RESISTANT
- 6" HANDLE, 8" BLADE, 14" OVERALL LENGTH

FLEX SCALE



PATS: www.aob.com/patents

8" TAPERED FLEX

SKU: 1237293 // UPC: 198700003541

The 8" Tapered Flex BUBBA Knife is the newest addition to our ever-popular Tapered Flex line of fillet knives. Designed with a high-carbon stainless steel blade coated with titanium nitride coating for superior corrosion resistance, this knife offers exceptional flexibility and sharpness, making it ideal for filleting. Its ergonomic, non-slip grip ensures maximum control and comfort, even in wet conditions. The included polymer sheath provides easy and safe storage, making the 8" Tapered Flex a must-have for any angler seeking top-notch performance and reliability either on the water or at the fillet table.

PATS:

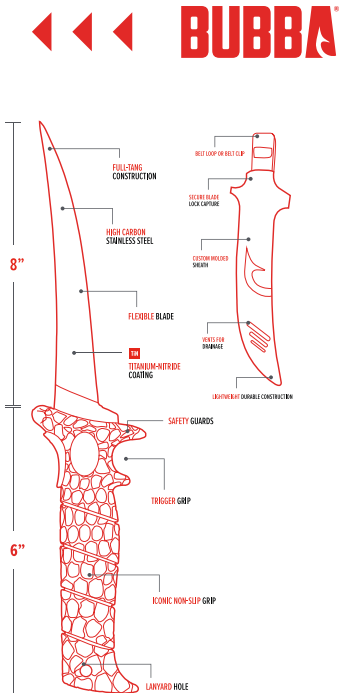
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FLEX SCALE



FEATURES

- HANDLE FEATURES THE ICONIC BUBBA NON-SLIP GRIP
- THUMB AND FINGER PADS FOR COMPLETE CONTROL AND COMFORT
- FULL-TANG HIGH CARBON STAINLESS STEEL BLADE RETAINS AN ULTRA-SHARP EDGE
- TITANIUM-NITRIDE COATING MAKES BLADE CORROSION RESISTANT
- 6" HANDLE, 8" BLADE, 14" OVERALL LENGTH



6" UTILITY

SKU: 1226982 // UPC: 198700003497

The 6" Utility Knife is the ultimate do-it-all tool for any boat owner. Designed for versatility and durability, this knife features a high-carbon stainless steel blade with over 2" of serration that effortlessly handles a variety of tasks, from cutting rope to preparing bait. Our iconic ergonomic, non-slip grip ensures secure handling even in wet conditions, while the compact design & included sheath makes it easy to store and transport. Whether you're out on the water every day or just need a reliable tool to keep at the ready, the 6" Utility Knife is your go-to.

PATS:

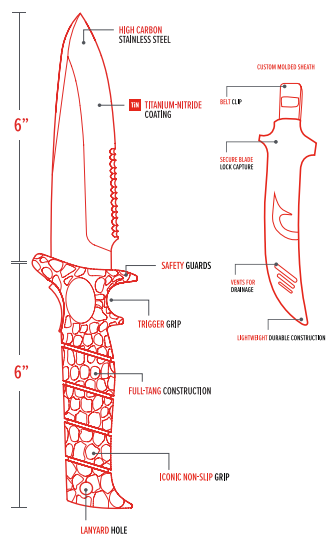
www.aob.com/patents

FLEX SCALE



FEATURES

- HANDLE FEATURES THE ICONIC BUBBA NON-SLIP GRIP
- THUMB AND FINGER PADS FOR COMPLETE CONTROL AND COMFORT
- FULL-TANG HIGH CARBON STAINLESS STEEL BLADE RETAINS AN ULTRA-SHARP EDGE
- TITANIUM-NITRIDE COATING MAKES BLADE CORROSION RESISTANT
- OVER 2" OF SERRATED BLADE FOR CUTTING ROPE, OR ANYTHING ELSE THE DAY THROUGH AT YOU
- INCLUDED POLYMER SHEATH
- 6" HANDLE, 6" BLADE, 12" OVERALL LENGTH



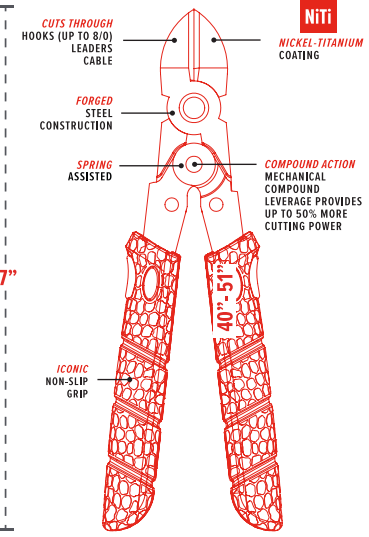
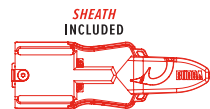
FORGED WIRE CUTTERS

SKU: 1227140 // UPC: 198700003503

The 7" Forged Steel Wire Cutters offer unparalleled cutting capabilities for the dedicated angler. Crafted from heavy duty forged steel, these cutters deliver exceptional strength to cut through wire, hooks (up to 8/0), leaders, and cable with ease. Featuring our iconic non-slip grip for a comfortable hold granting maximum leverage. The jaws themselves feature a titanium-nitride coating to prevent corrosion and are built to endure the toughest conditions. An included polymer sheath enhances their convenience, making these wire cutters a must-have tool.

FEATURES

- HIGH-STRENGTH FORGED STEEL FOR PROLONGED DURABILITY
- TITANIUM-NITRIDE COATED MATERIAL FOR SUPREME CORROSION RESISTANCE
- CAPABLE OF CUTTING THROUGH WIRE, LEADERS, & CABLE WITH EASE
- HANDLE FEATURES THE ICONIC BUBBA NON-SLIP GRIP
- INCLUDED MOLDED POLYMER SHEATH PROTECTS THE PRODUCT WHEN NOT IN USE



From **WATER TO PLATE™** **BUBBA®** is
THE ultimate LIFESTYLE™

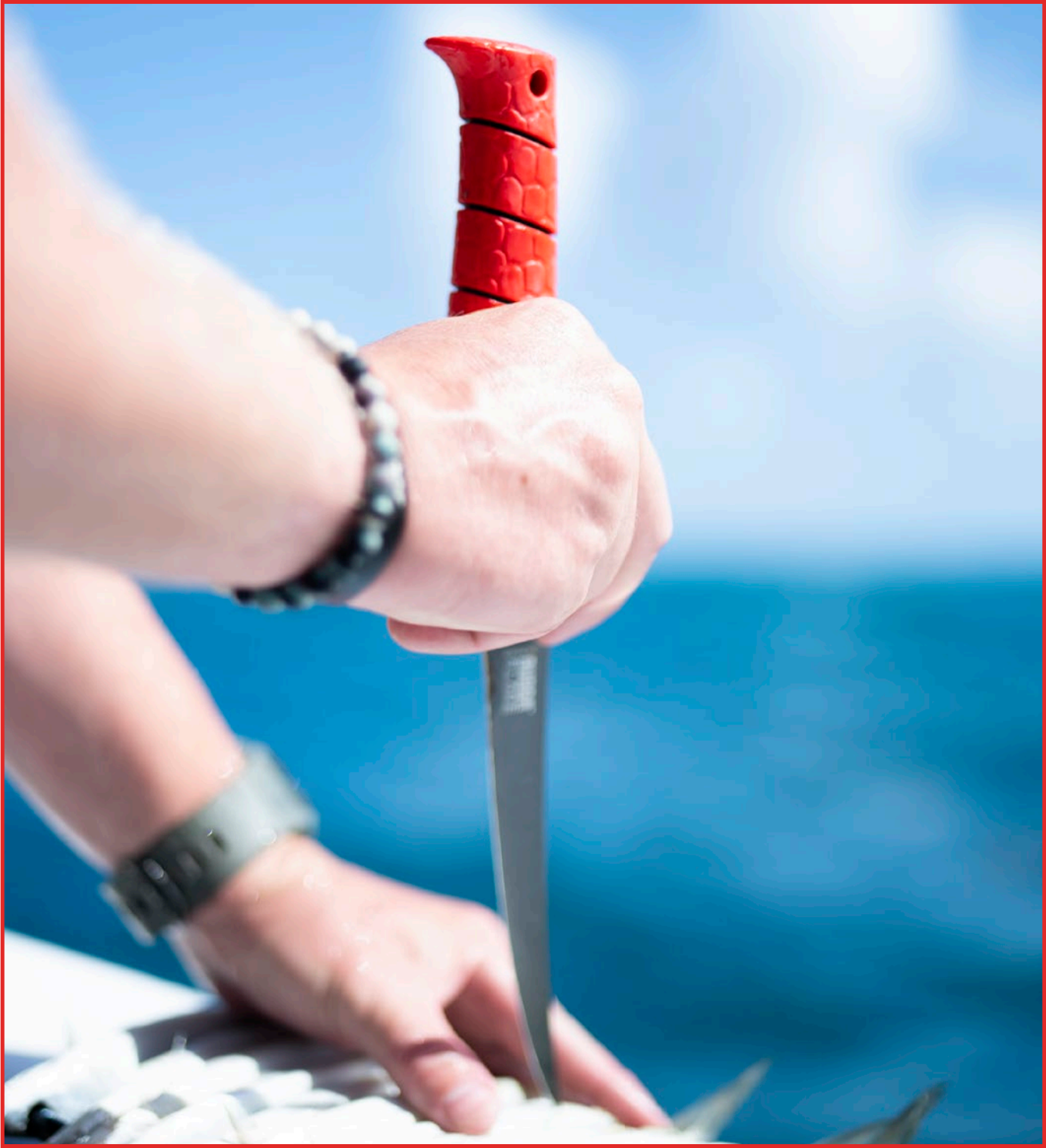
MICRO SHEARS 30PK BUCKET

SKU: 1222493 // UPC: 198700003459

The Micro Shears bucket is an excellent choice for any store that sells fishing supplies, big or small. This pre-loaded bucket contains 30 pieces of the Bubba Micro Shears, which are lightweight, durable, and extremely sharp. The titanium-nitride coated blades are engineered to effortlessly cut monofilament, fluorocarbon, or braided line. Equipped with our iconic non-slip grip handles, line guide assist, and a lanyard hole, these shears feature a one-piece design that ensures they won't separate during use or storage.

PATS: www.aob.com/patents

- FEATURES**
- THIS PDQ IS EXCELLENT FOR A COUNTERTOP DISPLAY
 - MICRO SHEARS
 - ICONIC NON-SLIP GRIP
 - TITANIUM-NITRIDE COATED BLADES
 - MICRO-SERRATED BLADES
 - LINE GUIDE ASSIST FEATURE
 - SALTWATER RATED CORROSION RESISTANCE
 - OVERSIZED BOWS FOR EASY USE
 - 1.25" BLADE LENGTH
 - 3.25" OVERALL LENGTH
 - 26G TOTAL WEIGHT
 - CUTS THROUGH - MONOFILAMENT, FLUOROCARBON & BRAIDED LINE



BUBBA®
RETURNING PRODUCTS

From **WATER TO PLATE™** BUBBA® is
THE ultimate LIFESTYLE™

REINVENTING THE
Weigh
YOU FISH

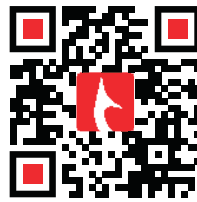


SMART FISH SCALE *Life*

PAIRS WITH BUBBA App



WHAT MAKES IT
Smart?



SEE IT IN *Action!*



BUBBA
www.bubba.com

SCALES



SMART SCALE FAMILY

SMART FISH SCALE *Life*



1219214

SMART FISH SCALE



1186932

PRO SERIES SMART FISH SCALE



1176076

PRODUCT	WEIGHT LIMIT	DIGITAL LCD SCREEN	RECHARGEABLE LI-40N BATTERY	SMART FISH CULLING	TOURNAMENT MODE	RALLY MODE	COMPETITION MODE	GPS CATCH LOC. AUTO LOG	BLUETOOTH COMPATIBLE	CARRYING CASE	BUBBA APP SUBSCRIPTION
SMART FISH SCALE <i>LITE</i>	60LB.	FULL COLOR	SOLD SEPARATELY DUAL FUEL COMPATIBLE								BUBBA APP SUBSCRIPTION COMPATIBLE
SMART FISH SCALE	60LB.	MONO COLOR	SOLD SEPARATELY DUAL FUEL COMPATIBLE								
SMART FISH SCALE <i>LITE</i> w/ App Sub.	60LB.	FULL COLOR	SOLD SEPARATELY DUAL FUEL COMPATIBLE								BUBBA APP SUBSCRIPTION COMPATIBLE
PRO SERIES SMART FISH SCALE	60LB.	FULL COLOR	INCLUDED DUAL FUEL COMPATIBLE								FREE App SUBSCRIPTION INCLUDED

PRO SERIES SMART FISH SCALE

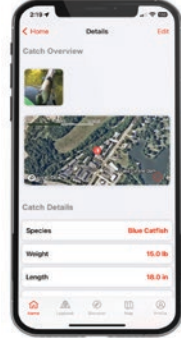
SKU: 1176076 // UPC: 661120655282

PAIRED WITH THE BUBBA APP, INSTANTLY STORE & SHARE WEIGHT, CONDITIONS, AND GPS LOCATION

Introducing the newest top-of-the-line fishing tool from BUBBA, the Pro Series Smart Fish Scale. Featuring our ICONIC NON-SLIP GRIP, the Pro Series Smart Fish Scale is the perfect fish scale, whether you're a hobbyist or a fierce competitor. The unmatched 60-POUND WEIGHT LIMIT and best-in-class accuracy of $\pm 0.3\%$ lbs offers a fully robust fish scale like never before.

The Pro Series SFS features three different modes; Tournament Mode, Rally Mode, and Competition Mode that each include their own features and capabilities, such as a SMART CULLING SYSTEM, auto data for total bag weight, livewell management of up to 8 fish, and the ability to compete with friends on one device.

With the waterproof carry case and a waterproof product design, you can ensure this product will never fail you even on the toughest days on the water.



FEATURES

- ICONIC NON-SLIP GRIP
- COLOR DIGITAL DIMMABLE SCREEN
- IPX4 HANDLE AND IPX7 STORAGE CASE INCLUDED
- 1X RECHARGEABLE LITHIUM-POLYMER BATTERY
- TOURNAMENT MODE STORES UP TO 8 FISH
- RALLY MODE STORES UP TO 99 FISH
- COMPETITIVE MODE SYNC UP WITH UP TO 4 OTHER ANGLERS
- MOBILE APP WITH BLUETOOTH CAPABILITIES
- LIP HOOK AND GILL HOOK INCLUDED
- PREMIUM IPX7 WATERPROOF CARRY CASE

PATS: www.aob.com/patents

BUBBA *BUBBA App gives you total control.*



◀◀◀ **BUBBA**



SMART FISH SCALE

SKU: 1186932 // UPC: 661120654940

INSTANTLY WEIGH AND LOG ALL OF YOUR CATCHES

Introducing the newest top-of-the-line fishing tool from BUBBA, the Smart Fish Scale. Featuring our ICONIC NON-SLIP GRIP, the SFS is the perfect fish scale, whether you're a hobbyist or a fierce competitor. The unmatched 60-POUND WEIGHT LIMIT and best-in-class accuracy of $\pm 0.3\%$ lbs offers a fully robust fish scale like never before.

The Smart Fish Scale features two different modes; Tournament Mode and Rally Mode that each include their own features and capabilities, such as a SMART CULLING SYSTEM, auto data for total bag weight, and livewell management of up to 8 fish.

With the water resistant product design, you can ensure this product will never fail you even on the toughest days on the water.

FEATURES

- ICONIC NON-SLIP GRIP
- IPX4 HANDLE
- SEGMENTED LCD SCREEN
- TOURNAMENT MODE STORES UP TO 8 FISH
- RALLY MODE STORES UP TO 99 FISH
- ALKALINE AA'S TO POWER
- AVAILABLE LI-ION RECHARGEABLE PACK
- 60 LBS WEIGHT CAPACITY
- LIP HOOK AND GILL HOOK INCLUDED

PATS: www.aob.com/patents

SMART FISH SCALE RECHARGEABLE BATTERY

SKU: 1185976 // UPC: 661120655299

FEATURES

- SUPPORTS BOTH THE PRO SERIES (1176076) AND STANDARD SFS (1186932)
- USB TO USB-C CHARGING CORD INCLUDED
- RECHARGEABLE LITHIUM-POLYMER BATTERY
- 3.7V VOLTAGE



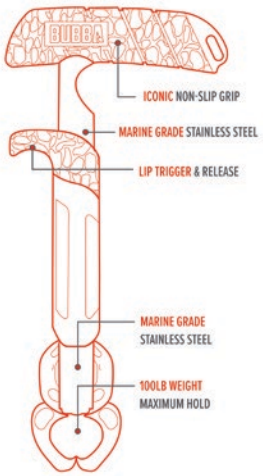
FISH LIP GRABBER

SKU: 1202354 // UPC: 661120752455

The BUBBA Fish Lip Grabber emerges as an indispensable addition to any angler's gear collection. Amidst a sea of imitations and recycled designs, our Fish Lip Grabber stands out with its UNPARALLELED PISTOL GRIP DESIGN, iconic non-slip grip, user-friendly operation, and sleek aesthetics. It's simply the ULTIMATE SALTWATER-RATED fish-handling tool you'll ever need.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **ERGONOMIC HANDLE FOR A SECURE HOLD**
- **EASILY ACCESSIBLE TRIGGER FOR SWIFT AND SECURE FISH LIP GRABBING AND RELEASE**
- **SALTWATER RATED STAINLESS-STEEL COMPONENTS**
- **LANYARD HOLE WITH ADJUSTABLE LANYARD**
- **100LB LIP GRABBER WEIGHT CAPACITY**



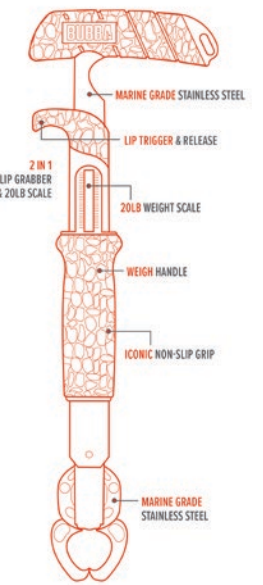
FISH LIP GRABBER 20LB SCALE

SKU: 1178543 // UPC: 661120752424

Expanding upon the success of the line of BUBBA Smart Fish Scales, the introduction of the Analog Fish Scale completes the lineup of weighing devices catering to anglers of all preferences. Its PRECISION AND USER-FRIENDLY DESIGN make it particularly appealing to those who prefer a simpler approach to fishing. Unlike competitors who often imitate each other, the BUBBA Fish Lip Grabber with a BUILT-IN 20LB SCALE stands out as the most ergonomic and effortless-to-use lip grabber with its comfort grip shape and its line-of-sight weight viewing window. With its extended reach trigger and weight scale, this Fish Lip Grabber serves as a versatile two-in-one tool.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **ERGONOMIC HANDLE FOR A SECURE HOLD**
- **EASILY ACCESSIBLE TRIGGER FOR SWIFT AND SECURE FISH LIP GRABBING AND RELEASE**
- **20LB LINE-OF-SIGHT SCALE**
- **SALTWATER RATED STAINLESS-STEEL COMPONENTS**
- **LANYARD HOLE WITH ADJUSTABLE LANYARD**
- **100LB LIP GRABBER WEIGHT CAPACITY**



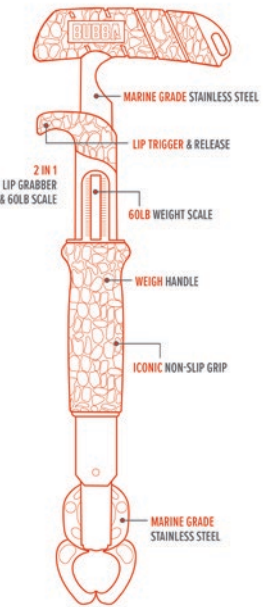
FISH LIP GRABBER 60LB SCALE

SKU: 1207550 // UPC: 661120752516

Expanding upon the success of the line of BUBBA Smart Fish Scales, the introduction of the Analog Fish Scale completes the lineup of weighing devices catering to anglers of all preferences. Its PRECISION AND USER-FRIENDLY DESIGN make it particularly appealing to those who prefer a simpler approach to fishing. Unlike competitors who often imitate each other, the BUBBA Fish Lip Grabber with a BUILT-IN 60LB SCALE stands out as the most ergonomic and effortless-to-use lip grabber with its comfort grip shape and its line-of-sight weight viewing window. With its extended reach trigger and weight capacity scale, this Fish Lip Grabber serves as a VERSATILE TWO-IN-ONE TOOL.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **ERGONOMIC HANDLE FOR A SECURE HOLD**
- **EASILY ACCESSIBLE TRIGGER FOR SWIFT AND SECURE FISH LIP GRABBING AND RELEASE**
- **60LB LINE-OF-SIGHT SCALE**
- **SALTWATER RATED STAINLESS-STEEL COMPONENTS**
- **LANYARD HOLE WITH ADJUSTABLE LANYARD**
- **100LB LIP GRABBER WEIGHT CAPACITY**



CULLING INDICATOR SET

SKU: 1178452 // UPC: 661120654957

The BUBBA Culling Indicator Set is compatible with both the Pro Series (1176076) and Standard (1186932) Smart fish scales, making it the next ultimate tournament fishing accessory. The color-coded buoys help you keep track of your catches and the low-profile lip clips will ensure that you'll never lose your best catches.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **COLOR-CODED BUOYS TO TRACK CATCHES**
- **CORROSION-RESISTANT COMPONENTS**
- **LIP CLIP LOW-PROFILE DESIGN**
- **COMPATIBLE WITH PRO SERIES SFS (1176076)**
- **COMPATIBLE WITH STANDARD SFS (1186932)**



KNIVES

ELECTRIC FILLET KNIVES FAMILY

PRO SERIES ELECTRIC FILLET KNIFE

Li-ION 4 BLADE SET
1135880



ELECTRIC FILLET KNIFE Li-ION

110V 4 BLADE SET 230V 4 BLADE SET
1095705 1113226

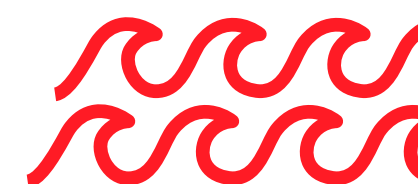


ELECTRIC FILLET KNIFE CORDED

4 BLADE SET 110V 2 BLADE SET 230V
1095704 1113227



water to plate™



PRO SERIES ELECTRIC FILLET KNIFE

SKU: 1135880 // UPC: 661120106166



The Pro Series is constructed with a state of the art, brushless motor to deliver 21% more torque, 22% more motor efficiency and up to 100% more power, making the Pro Series the most powerful electric fillet knife on the market. It features our 7" E-Flex, 9" E-Flex, 9" E-Stiff, and 12" E-Stiff along with our iconic non-slip grip. The Pro Series also comes with 2 batteries for long-lasting cutting capabilities. The Magnum Battery is sold separately and can be added for more power and runtime. The best really did get better. Cut like a pro with the Pro Series Cordless Electric Fillet Knife.

- FEATURES**
- **ICONIC NON-SLIP GRIP**
 - **TITANIUM-NITRIDE COATED BLADES**
 - **LED BATTERY LIFE INDICATOR**
 - **BRUSHLESS MOTOR**
 - **DUAL-RIVET BLADE DESIGN (9" STIFF, 12" STIFF ONLY)**
 - **4 BLADES INCLUDED**
 - **LITHIUM ION BATTERIES (TWO INCLUDED)**
 - **BATTERY CHARGER WITH POWER-CHARGING CORD**
 - **PREMIUM STORAGE CASE**



LITHIUM ION ELECTRIC FILLET KNIFE

SKU: 1095705 // UPC: 661120416128

SKU: 1113226 // UPC: 661120080268 // 230V LI-ION FILLET KNIFE // 4 BLADE SET



The engineered ventilation maximizes motor transmission output, giving you an incredible amount of torque. Included are four different blade styles that reflect our legendary tapered flex and stiff fillet knives. These blades are constructed out of high carbon stainless steel and coated with titanium nitride making them extremely corrosion resistant.

We've also incorporated a safety lock and trigger guard for ultimate security. The electric fillet knife comes in a premium EVA molded carrying case, which allows you to break apart the storage units for easy cleaning. This knife contains a spare battery, charging cord, and all batteries include a battery life indicator, so you can rest assured that you'll never run out of juice.

This electric fillet knife is exactly what you've been looking for, and it's ready to fillet any fish, any time.

- FEATURES**
- **ICONIC NON-SLIP GRIP**
 - **TITANIUM-NITRIDE COATED BLADES**
 - **LED BATTERY LIFE INDICATOR**
 - **DUAL-RIVET BLADE DESIGN (9" STIFF, 12" STIFF ONLY)**
 - **4 BLADES INCLUDED**
 - **LITHIUM ION BATTERIES (TWO INCLUDED)**
 - **BATTERY CHARGER WITH POWER-CHARGING CORD**
 - **PREMIUM STORAGE CASE**



110V ELECTRIC FILLET KNIFE

SKU: 1095704 // UPC: 661120416111

SKU: 1113227 // UPC: 661120080251 // 230V ELECTRIC FILLET KNIFE CORDED // 4 BLADE SET

Designed by fishermen for fishermen and ergonomically crafted to fit perfectly in your hand, this 110V Electric Fillet Knife is a game-changer. We've stayed true to our roots by incorporating the iconic non-slip grip handle so you can keep a firm grasp on the blade while turning your latest catch into your next meal. The engineered ventilation maximizes motor transmission output, giving you an incredible amount of torque.

Included are four different blade styles — 7" E-FLEX, 9" E-FLEX, 9" E-STIFF, and 12" E-STIFF that reflect our legendary tapered flex and stiff fillet knives. These blades are constructed out of high carbon stainless steel and coated with titanium nitride making them extremely corrosion resistant. It features an eight-foot cord, a safety lock, and a trigger guard for ultimate security.

We've also included a premium EVA molded carrying case, which allows you to break apart the storage units for easy cleaning. This knife will have you stacking fillets until you're out of fish.

- FEATURES**
- **ICONIC NON-SLIP GRIP**
 - **TITANIUM-NITRIDE COATED BLADES**
 - **LED BATTERY LIFE INDICATOR**
 - **MAXIMUM AIR FLOW**
 - **DUAL-RIVET BLADE DESIGN (9" STIFF, 12" STIFF ONLY)**
 - **4 BLADES IN CLUDED**
 - **8' POWER CORD**
 - **PREMIUM STORAGE CASE**
 - **ERGONOMIC TRIGGER**



ELECTRIC FILLET KNIFE BLADES

TEETH PROFILES

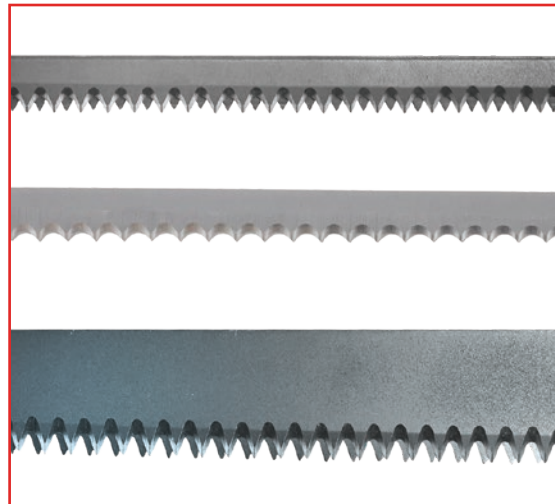
The **E-Flex** and **E-Stiff** teeth geometry is designed as a perfect “general-use do-all” cutting profile. The aggressive blade easily shears through meat, bone, and skin. This workhorse blade covers the widest range of species.

The **E-Glide** teeth geometry is designed for a more precise and gentle slicing effect. The wave like cutting tooth profile produces smooth deli like results and tends to stay sharper longer than more aggressive profiles.

SPINE PROFILES

The **Flex** “Half Spine” design gives you greater visibility and a smaller turning radius for greater articulation when cleaning smaller fish.

The **Stiff** “Full Spine” design allows for a more robust cutting action. The wide spine allows for a solid straight cut through thicker fillets, bone, and thick skin.



7" E-FLEX
1099591



9" E-FLEX
1099592



9" E-STIFF
1099593



12" E-STIFF
1099594



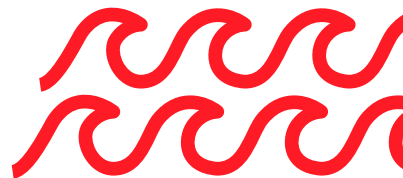
7" E-GLIDE
1137448



8" E-GLIDE
1137449



water to plate™



ELECTRIC FILLET KNIFE BLADES

The 7" E-FLEX, 9" E-FLEX, 9" E-STIFF & 12" E-STIFF Blades fit our 110V Electric Fillet Knife, Cordless Lithium Ion Electric Fillet Knife & Pro Series Electric Fillet Knife.

They are made of a High Carbon Stainless Steel and chemically bonded with a ti-nitride coating to be extremely corrosion resistant. In addition, these blades have serrated edges and opposing bidirectional blades making filleting medium to large fish effortlessly.

FEATURES

- **TiN** TITANIUM-NITRIDE COATED BLADES
- PRECISION GROUND
- DUAL-RIVET BLADE DESIGN (9" STIFF, 12" STIFF ONLY)
- SERRATED, DOUBLE-CUT EDGE
- APPOSING, BIDIRECTIONAL BLADES

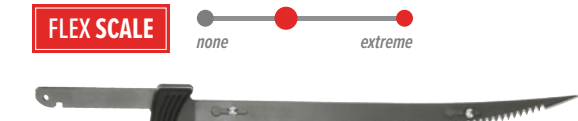
SKU: 1099591 // UPC: 661120416111 // 7" E-FLEX BLADE



SKU: 1099592 // UPC: 661120418832 // 9" E-FLEX BLADE



SKU: 1099593 // UPC: 661120418849 // 9" E-STIFF BLADE



SKU: 1099594 // UPC: 661120418856 // 12" E-STIFF BLADE



E-GLIDE SERIES BLADES

The BUBBA® E-GLIDE EFK BLADES are designed with the freshwater angler in mind who targets more DELICATE SPECIES such as Panfish/Crappie, Walleye, Lake Trout, and even Speckled Trout. These blades have been engineered to have LESS AGGRESSIVE BLADE TEETH to deliver optimal cutting action and provide a clean cut of the fillet without going through the skin or backbone of less dense fish. Available in both 7" and 8" options.

FEATURES

- **TiN** TITANIUM-NITRIDE COATED BLADES
- SERRATED DOUBLE-CUT EDGE
- APPOSING BIDIRECTIONAL BLADES
- DUAL-RIVET BLADE DESIGN
- COMPATIBLE WITH EFKS: 110V AND 230V LI-ION CORDLESS PRO SERIES

7" E-GLIDE BLADE

SKU: 1137448 // UPC: 661120106128



• ideal for SM & M size fish •



8" E-GLIDE BLADE

SKU: 1137449 // UPC: 661120106135



• ideal for M & L size fish •



From **WATER TO PLATE™** **BUBBA®** is
THE ultimate LIFESTYLE™

MAGNUM LITHIUM-ION BATTERY

SKU: 1142481 // UPC: 661120106036

- FEATURES
- 50% MORE CAPACITY THAN ORIGINAL LI-ION BATTERIES
 - UP TO 3 HOURS OF RUNTIME
 - LED BATTERY LIFE INDICATOR
 - COMPATIBLE WITH ALL CORDLESS BUBBA ELECTRIC FILLET KNIVES
 - INCLUDES CHARGING CORD



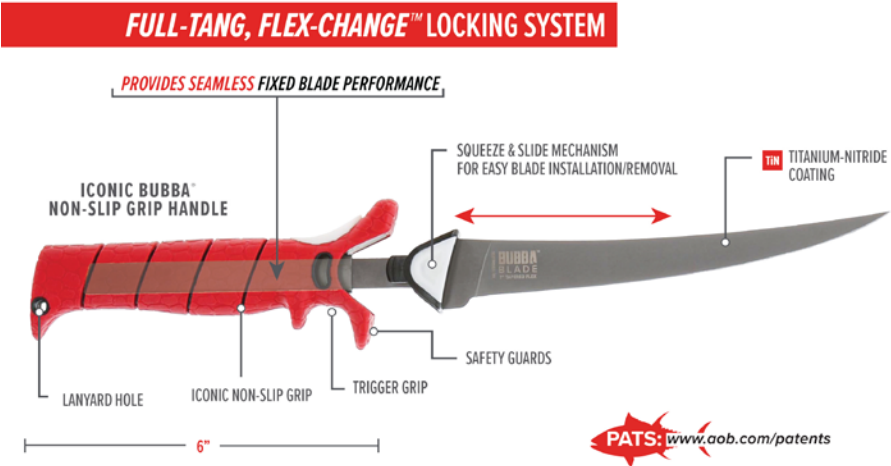
ELECTRIC FILLET KNIFE REPLACEMENT BATTERY

SKU: 1107068 // UPC: 661120077855

- FEATURES
- LED BATTERY LIFE INDICATOR
 - COMPATIBLE WITH LITHIUM-ION ELECTRIC FILLET KNIVES
 - INCLUDES CHARGING CORD



MULTI-FLEX™
KNIFE SETS



- 6" FLEX - 1159152 ONLY SOLD INDIVIDUALLY
- 7" TAPERED FLEX - 1138675
- 8" ULTRA FLEX - 1138676
- 9" SERRATED FLEX - 1138677
- 9" STIFF - 1138678

MULTI-FLEX™ 4 BLADE SET
1991724

INCLUDED BLADES
7" TAPERED FLEX
8" ULTRA FLEX
9" SERRATED FLEX
9" STIFF

MULTI-FLEX™ FRESHWATER SET
1134164

INCLUDED BLADES
7" TAPERED FLEX
8" ULTRA FLEX

MULTI-FLEX™ SALTWATER SET
1134165

INCLUDED BLADES
9" SERRATED FLEX
9" STIFF

MULTI-FLEX™ INTERCHANGEABLE SET

SKU: 1991724 // UPC: 661120079545



A first of its kind, the Multi-Flex™ is the ultimate fillet knife for any type of fisherman. Featuring four different full-tang blades (7" Tapered Flex, 8" Ultra Flex, 9" Serrated Flex, 9" Stiff), the Multi-Flex brings the best of BUBBA® all into one set. An easy-to-use squeeze and slide mechanism allow you to switch between blades quickly and seamlessly while the Flex-Change™ locking system keeps the blade safe and secure.

Our signature BUBBA® non-slip grip handle provides a consistent and classic feel to our new style of knife. The Multi-Flex™ comes in a premium hard-sided carrying case with a watertight seal, quick access handle and blade storage, and flexible lid organizer for added storage. The fillet knife will forever be changed.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **TIN** TITANIUM-NITRIDE COATED BLADES
- 4 BLADES INCLUDED
- LANYARD HOLE
- SAFETY GUARDS & TRIGGER GRIP
- SQUEEZE & SLIDE MECHANISM FOR BLADE REMOVAL
- NEW PREMIUM HARD-SIDED STORAGE CASE
- WATERTIGHT SEAL WITH IPX7 WATERPROOF RATING
- HANDLE & BLADE STORAGE

PATS: www.aob.com/patents



FRESHWATER MULTI-FLEX™ INTERCHANGEABLE SET

SKU: 1134164 // UPC: 661120106142

A first of its kind, the Multi-Flex™ is the ultimate fillet knife for your freshwater fisherman. Featuring two different full-tang blades (7" Tapered Flex and 8" Ultra Flex), the Multi-Flex brings the best of BUBBA® all into one set. An easy-to-use squeeze and slide mechanism allows you to switch between blades quickly and seamlessly while the Flex-Change™ locking system keeps the blade safe and secure.

Our signature BUBBA® non-slip grip handle provides a consistent and classic feel to our new style of knife. The Multi-Flex™ comes in a premium hard-sided carrying case with a watertight seal, quick access handle and blade storage, and a flexible lid organizer for added storage. The fillet knife will forever be changed.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **TIN** TITANIUM-NITRIDE COATED BLADES
- 2 BLADES INCLUDED (7" TAPERED FLEX, 8" ULTRA FLEX)
- LANYARD HOLE
- SAFETY GUARDS & TRIGGER GRIP
- SQUEEZE & SLIDE MECHANISM FOR BLADE REMOVAL
- NEW PREMIUM HARD-SIDED STORAGE CASE
- WATERTIGHT SEAL WITH IPX7 WATERPROOF RATING
- HANDLE & BLADE STORAGE

PATS: www.aob.com/patents



SALTWATER MULTI-FLEX™ INTERCHANGEABLE SET

SKU: 1134165 // UPC: 661120106159

A first of its kind, the Multi-Flex™ is the ultimate fillet knife for your saltwater fishermen. Featuring two different full-tang blades (9" Serrated Flex and 9" Stiff), the Multi-Flex brings the best of BUBBA® all into one set. An easy-to-use squeeze and slide mechanism allow you to switch between blades quickly and seamlessly while the Flex-Change™ locking system keeps the blade safe and secure.

Our signature BUBBA® non-slip grip handle provides a consistent and classic feel to our new style of knife. The Multi-Flex™ comes in a premium hard-sided carrying case with a watertight seal, quick access handle and blade storage, and a flexible lid organizer for added storage. The fillet knife will forever be changed.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **TIN** TITANIUM-NITRIDE COATED BLADES
- 2 BLADES INCLUDED (9" SERRATED FLEX, 9" STIFF)
- LANYARD HOLE
- SAFETY GUARDS & TRIGGER GRIP
- SQUEEZE & SLIDE MECHANISM FOR BLADE REMOVAL
- NEW PREMIUM HARD-SIDED STORAGE CASE
- WATERTIGHT SEAL WITH IPX7 WATERPROOF RATING
- HANDLE & BLADE STORAGE

PATS: www.aob.com/patents



6" ULTRA FLEX BLADE

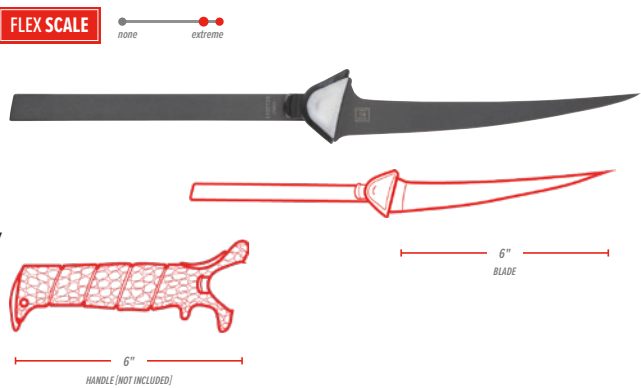
SKU: 1159152 // UPC: 661120651413

The 6" Ultra Flex blade provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut smaller fish profiles. This blade offers corrosion prevention and a non-stick surface for ease in cutting.

FEATURES

- **TIN** TITANIUM-NITRIDE COATING
- 6IN BLADE LENGTH
- FULL-TANG CONSTRUCTION
- MULTI-FLEX™ HANDLE COMPATIBILITY

PATS: www.aob.com/patents



7" TAPERED FLEX BLADE

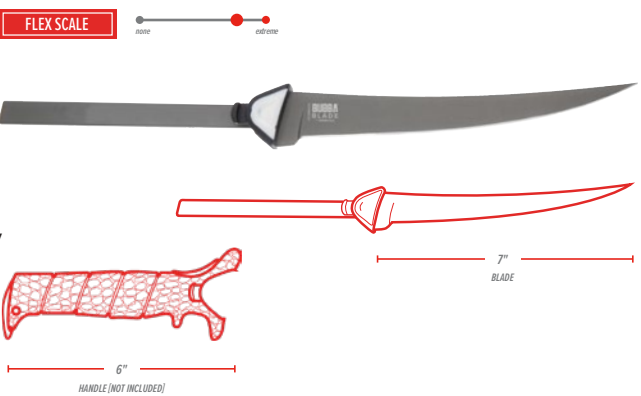
SKU: 1138675 // UPC: 661120106081

The 7" TAPERED FLEX blade provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut smaller fish profiles with added flexibility. This blade offers corrosion prevention and a non-stick surface for ease in cutting.

FEATURES

- **TIN** TITANIUM-NITRIDE COATING
- 7IN BLADE LENGTH
- FULL-TANG CONSTRUCTION
- MULTI-FLEX™ HANDLE COMPATIBILITY

PATS: www.aob.com/patents



8" ULTRA FLEX BLADE

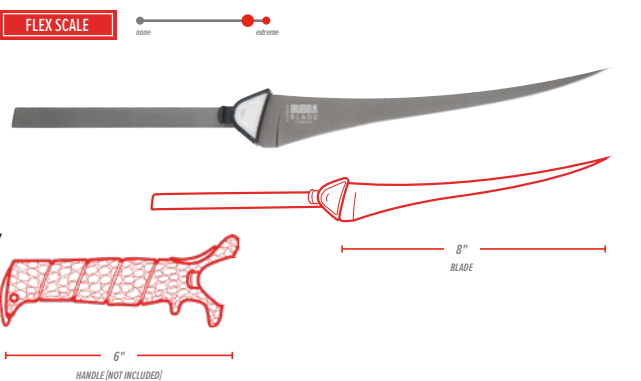
SKU: 1138676 // UPC: 661120106098

The 8" ULTRA FLEX blade provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut both small and medium fish profiles with added flexibility. This blade offers corrosion prevention and a non-stick surface for ease in cutting.

FEATURES

- **TIN** TITANIUM-NITRIDE COATING
- 8IN BLADE LENGTH
- FULL-TANG CONSTRUCTION
- MULTI-FLEX™ HANDLE COMPATIBILITY

PATS: www.aob.com/patents



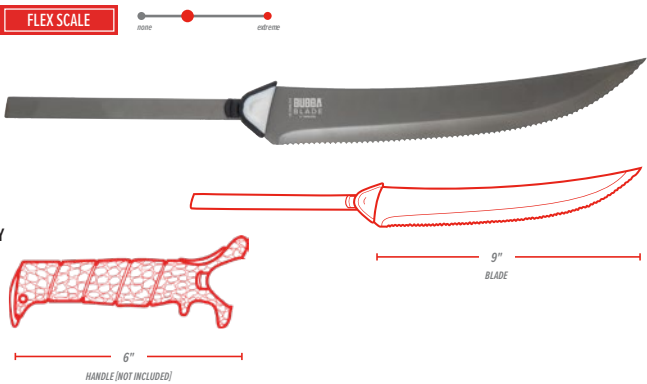
9" SERRATED FLEX BLADE

SKU: 1138677 // UPC: 661120106104

The 9" SERRATED FLEX blade provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut larger fish profiles. This blade offers corrosion prevention and a non-stick surface for ease in cutting.

- FEATURES
- **TIN** TITANIUM-NITRIDE COATING
 - 9IN BLADE LENGTH
 - FULL-TANG CONSTRUCTION
 - MULTI-FLEX™ HANDLE COMPATIBILITY

PATS: www.aob.com/patents



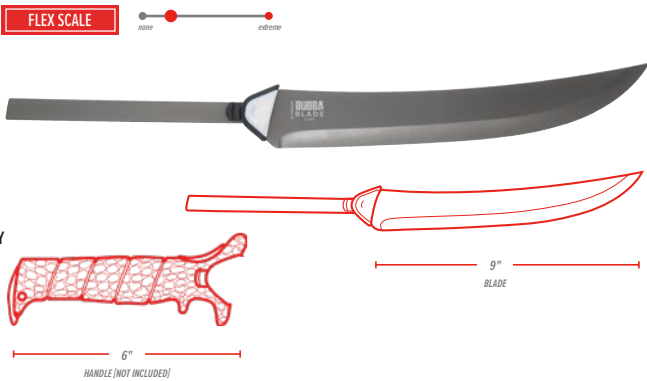
9" STIFF BLADE

SKU: 1138678 // UPC: 661120106111

The 9" STIFF blade provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut larger fish profiles. This blade offers corrosion prevention and a non-stick surface for ease in cutting.

- FEATURES
- **TIN** TITANIUM-NITRIDE COATING
 - 9IN BLADE LENGTH
 - FULL-TANG CONSTRUCTION
 - MULTI-FLEX™ HANDLE COMPATIBILITY

PATS: www.aob.com/patents



— FILLET KNIVES —

FIXED BLADE FAMILY

ULTRA FLEX



6" ULTRA FLEX - 1085876



8" ULTRA FLEX - 1085875

FLEX



7" FLEX - 1237294



8" FLEX - 1237292

TAPERED FLEX



7" TAPERED FLEX - BB1-7F



7" TAPERED FLEX SERRATED BACK - 1213884



8" TAPERED FLEX - 1237293



9" TAPERED FLEX - BB1-9TF



9" TAPERED FLEX, SERRATED BACK - 1213885



9" FLEX - BB1-9F



12" FLEX - BB1-12F

STIFF



9" STIFF - BB1-9S



9" SERRATED - 1112553



7" TAPERED FLEX SERRATED SPINE

SKU: 1213884 // UPC: 661120752349

Building on the success of the BUBBA Fillet knives, the 7" Tapered Flex Serrated-Backed knife rounds out the line of fixed-blade fillet knives, aiming to meet the needs of all anglers. Meeting the demand for A MULTI-FUNCTIONAL TOOL: CUTTING THROUGH BONES OR TOUGH SCALES, AND CLEANLY SLICING OR SKINNING, this knife is an all-in-one package. With its ICONIC NON-SLIP GRIP, the knife is designed to excel in versatility, bringing efficiency and precision to filleting your catch.

PATS: www.aob.com/patents

- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 -  **TITANIUM-NITRIDE COATED BLADES**
 - **7" HIGH CARBON STAINLESS-STEEL BLADE**
 - **3.5" SERRATED SPINE FOR CUTTING THROUGH SCALES OR BONES**
 - **11" OVERALL LENGTH**
 - **FULL TANG CONSTRUCTION**
 - **SAFETY GUARDS**
 - **TRIGGER GRIP**
 - **LANYARD HOLE**
 - **HIGH-END MOLDED SHEATH INCLUDED**
 - **SHEATH HAS BELT CLIP/LOOP AND DRAINAGE VENTS**



9" TAPERED FLEX SERRATED SPINE

SKU: 1213885 // UPC: 661120752356

Building on the success of the BUBBA Fillet knives, the 9" Tapered Flex Serrated-Backed knife rounds out the line of fixed-blade fillet knives, aiming to meet the needs of all anglers. Meeting the demand for a MULTI-FUNCTIONAL TOOL: CUTTING THROUGH BONES OR TOUGH SCALES, AND CLEANLY SLICING OR SKINNING, this knife is an all-in-one package. With its ICONIC NON-SLIP GRIP, the knife is designed to excel in versatility, bringing efficiency and precision to filleting your catch.

PATS: www.aob.com/patents

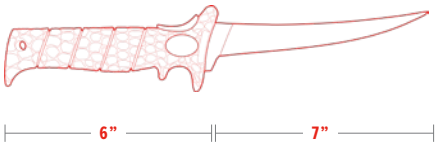
- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 -  **TITANIUM-NITRIDE COATED BLADES**
 - **9" HIGH CARBON STAINLESS-STEEL BLADE**
 - **3.5" SERRATED SPINE FOR CUTTING THROUGH SCALES OR BONES**
 - **15" OVERALL LENGTH**
 - **FULL TANG CONSTRUCTION**
 - **SAFETY GUARDS**
 - **TRIGGER GRIP**
 - **LANYARD HOLE**
 - **HIGH-END MOLDED SHEATH INCLUDED**
 - **SHEATH HAS BELT CLIP/LOOP AND DRAINAGE VENTS**



7" TAPERED FLEX

SKU: BB1-7F // UPC: 794504877731

Be sure to add our 7" tapered FLEX to your growing BUBBA® knife collection. You won't want to overlook this 7-inch fillet knife. Along with our other knives, it's made with our iconic non-slip-grip handle and stainless-steel blade. This non-stick titanium-nitride coated blade gives filleting a whole new feel. If it's your first time filleting a fish or your thousandth time, this knife will make filleting a piece of cake.



- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 -  **TITANIUM-NITRIDE COATED BLADES**
 - **CORROSION-RESISTANT**
 - **FULL-TANG CONSTRUCTION**
 - **FLEXIBLE BLADE**
 - **HIGH CARBON STAINLESS STEEL**
 - **SAFETY GUARDS**
 - **TRIGGER GRIP**
 - **LANYARD HOLE**

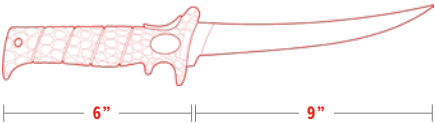
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



9" TAPERED FLEX

SKU: BB1-9TF // UPC: 696859308444

Make it your new norm to never leave the house without the 9" tapered flex FILLET KNIFE by your side. This FULL-TANG constructed knife will not disappoint you as you're filleting your catch. The non-stick coated blade and TRIGGER GRIP make filleting easy for everyone. This knife delivers the same quality and ICONIC NON-SLIP GRIP you see and trust in all our other products.



- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 -  **TITANIUM-NITRIDE COATED BLADES**
 - **CORROSION-RESISTANT**
 - **FULL-TANG CONSTRUCTION**
 - **FLEXIBLE BLADE**
 - **HIGH CARBON STAINLESS STEEL**
 - **SAFETY GUARDS**
 - **TRIGGER GRIP**
 - **LANYARD HOLE**

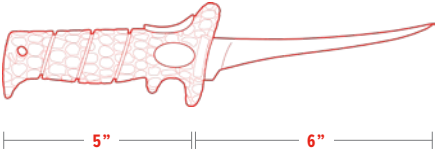
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



6" ULTRA FLEX

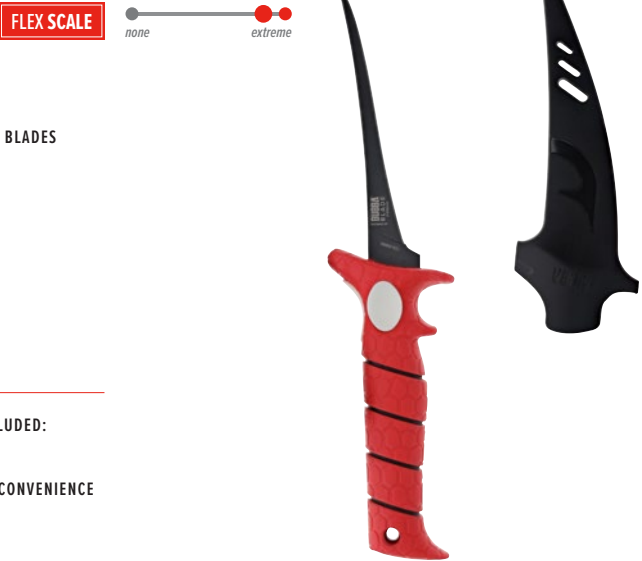
SKU: 1085876 // UPC: 661120414261

Our 6" ULTRA FLEX fillet knife comes loaded with extreme flexibility and a ridiculously thin blade. The combination of the two make this knife essential for your collection. Bring this knife with you because its full-tang construction is designed to be your go-to for everything. Whether you're cutting for DETAIL or for bone removal, it will be your best friend. Because it is the little brother to the 8" Ultra Flex, it's suited perfectly for Crappie or smaller panfish. This secret weapon is your KEY FOR SUCCESS.



- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 -  **TITANIUM-NITRIDE COATED BLADES**
 - **CORROSION-RESISTANT**
 - **FULL-TANG CONSTRUCTION**
 - **FLEXIBLE & ULTRA-THIN BLADE**
 - **HIGH CARBON STAINLESS STEEL**
 - **SAFETY GUARDS**
 - **TRIGGER GRIP**
 - **LANYARD HOLE**

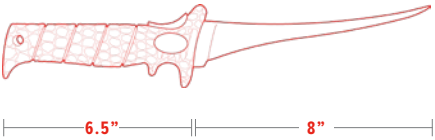
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



8" ULTRA FLEX

SKU: 1085875 // UPC: 661120414254

This 8" ULTRA FLEX fillet knife is just what you asked for. Its extreme flexibility makes it a stand out among its competitors. The sporty sleek blade cuts precise for detailing and plucking out bones. Your inner adventurer won't want to leave this fearless tool behind. BUBBA® also offers this knife in a 6" blade option.



- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 -  **TITANIUM-NITRIDE COATED BLADES**
 - **CORROSION-RESISTANT**
 - **FULL-TANG CONSTRUCTION**
 - **EXTREME FLEXIBILITY**
 - **HIGH CARBON STAINLESS STEEL**
 - **SAFETY GUARDS**
 - **TRIGGER GRIP**
 - **LANYARD HOLE**

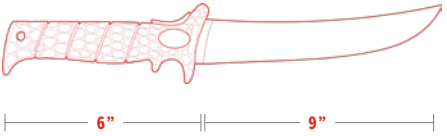
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



9" FLEX

SKU: BB1-9F // UPC: 794504877830

The 9-inch Flex Fillet Knife is the ideal candidate for filleting your Tuna. This knife does it all. Its semi-flexible blade is more lenient than the 9-inch Stiff Fillet Knife. The knife comes fully loaded with its classic non-slip-grip handle and non-stick titanium-nitride coated blade. Its full-tang construction includes a razor-sharp edge that meets your standards.



FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **CORROSION-RESISTANT**
- **FULL-TANG CONSTRUCTION**
- **MODERATE FLEXIBILITY**
- **HIGH CARBON STAINLESS STEEL**
- **SAFETY GUARDS**
- **TRIGGER GRIP**
- **LANYARD HOLE**

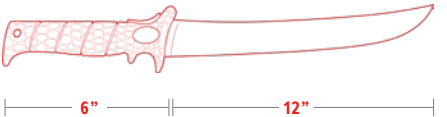
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



12" FLEX

SKU: BB1-12F // UPC: 696859308437

Take a chance on this 12-inch flex fillet knife when cleaning your prized possession. This razor-sharp flex stands out from the others in size and performance. If you are a bold fisherman, use this knife for your biggest keepers. We use our same trusted non-slip grip handle so that you can show it who's boss. The full-tang construction and high carbon stainless-steel blade bring you a clean cut every time. Don't leave the house without a 12-inch flex knife.



FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **FULL-TANG CONSTRUCTION**
- **HIGH CARBON STAINLESS STEEL**
- **SAFETY GUARDS**
- **TRIGGER GRIP**
- **LANYARD HOLE**

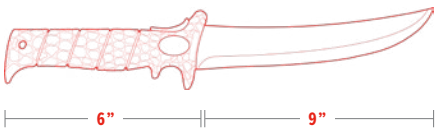
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



9" STIFF

SKU: BB1-9S // UPC: 696859308291

If you're looking for a multi-purpose knife, look no further. This fillet knife doubles as a utility knife for meat carvers. The 2mm-wide blade on 9-inch Stiff Fillet Knife is ideal for precision cutting. Its beveled edge allows for thinner and crisper cuts. This full-tang constructed knife has little flex making it controllable and great for any Amberjack. The 9-inch blade is non-stick, creating a clean, effortless cut through fish or meat, and provides safety guards for your protection.



FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **CORROSION-RESISTANT**
- **FULL-TANG CONSTRUCTION**
- **RIGID STRUCTURE**
- **HIGH CARBON STAINLESS STEEL**
- **SAFETY GUARDS**
- **TRIGGER GRIP**
- **LANYARD HOLE**

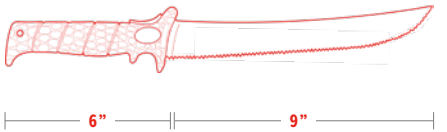
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



9" SERRATED FLEX

SKU: 1112553 // UPC: 661120079910

The 9" Serrated Flex Knife is the ideal fillet knife for anglers who target large-scale fish. This knife does it all—from filleting to cutting through large bones. The 9" Serrated Flex has been engineered with enhanced teeth serrations to deliver maximum cutting power on the toughest of fish. Developed with the same quality craftsmanship as our traditional fillet knives, the 9" Serrated Flex comes equipped with our signature ergonomic handle and iconic non-slip grip for ultimate comfort while filleting. The blade is constructed of high-carbon stainless steel and coated with Titanium Nitride for superior corrosion resistance. The 9" Serrated Flex comes with a deluxe sheath and lanyard hole for added security while on the water. Cut like a pro with the 9" Serrated Flex Fillet Knife.



FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **FULL-TANG CONSTRUCTION**
- **FULL SERRATED EDGE**
- **HIGH CARBON STAINLESS STEEL**
- **SAFETY GUARDS**
- **TRIGGER GRIP**
- **LANYARD HOLE**

- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



FOLDING KNIVES FAMILY



7" ULTRA FLEX FOLDING - 1197987



7" TAPERED FLEX FOLDING - 1112554



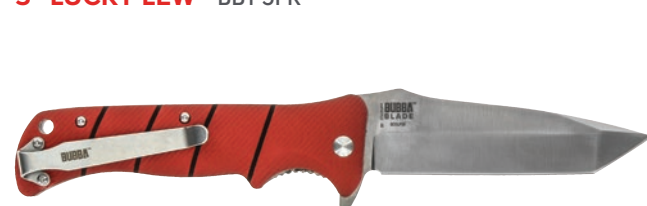
5" TAPERED FLEX FOLDING - 1197989



5" STIFF SERRATED FOLDING - 1199932



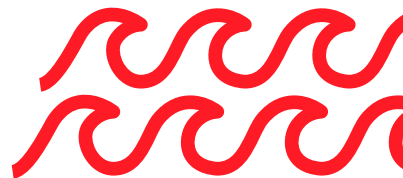
5" LUCKY LEW - BB1-5FK



SCULPIN POCKET KNIFE - BB-CL-FK



SCULPIN SNIPS - 1207202



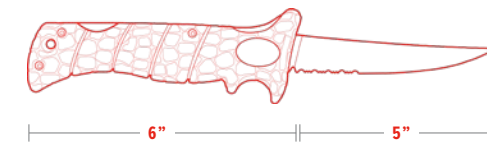
FORMALLY 5" LUCKY LEW

5" FOLDING KNIFE

SKU: BB1-5FK // UPC: 019962430947

Every fisherman needs this folding fillet knife as their good luck charm. You will want this with you wherever you go. Its folding abilities make it easy to store and quick to access.

Its 5-inch titanium-nitride coated blades and secure lock-back design keeps it safe and user-friendly. It has a 1.5-inch serrated cutting edge and its 6-inch ICONIC non-slip-grip handle. If you are not sure what you will catch, this knife is handy to have for whatever comes your way.



FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **CORROSION-RESISTANT**
- **SERRATED BASE EDGE**
- **HIGH CARBON STAINLESS STEEL BLADES**
- **SAFETY GUARDS**
- **TRIGGER GRIP**
- **LOCK BACK**
- **LANYARD HOLE**
- **SHEATH WITH BELT LOOP INCLUDED**



5" TAPERED FLEX FOLDING KNIFE

SKU: 1197989 // UPC: 661120747550

The 5" Tapered Flex Folding Knife is designed for anglers who live a lifestyle of adventure and require a highly portable folding fillet knife that is built to last a lifetime while being versatile enough to handle any salt or freshwater fish.

Whether you want to keep it in your pocket, in your tackle box, or on the boat, this knife easily folds down for effortless storage. The 5" Tapered Flex Folding Knife features our signature Iconic, non-slip grip with a titanium-nitride coated, high carbon stainless steel blade. It is built with a premium lockback mechanism for a strong hold during use.



FEATURES

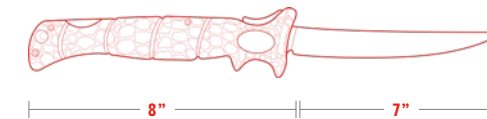
-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **CORROSION-RESISTANT**
- **LOCKBACK**
- **LANYARD HOLE**



7" TAPERED FLEX FOLDING KNIFE

SKU: 1112554 // UPC: 661120079903

Unfold perfection with our 7" Tapered Flex Folding Knife. Derived from our iconic 7" Tapered Flex, the 7" Tapered Flex Folding Knife is designed for anglers who live a lifestyle of adventure and require a highly portable folding fillet knife that is built to last a lifetime while being versatile enough to handle any salt or freshwater fish. Whether you want to keep it in your pocket, in your tackle box, or on the boat, this knife easily folds down for effortless storage. The 7" Tapered Flex Folding Knife features our signature Iconic, non-slip grip with a titanium-nitride coated, high carbon stainless steel blade that has the same flex as our 7" Tapered Flex. It is built with a premium lockback mechanism for a strong hold during use. This 7" Tapered Flex Folding Knife also comes with a sheath and lanyard hole for added security.



FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **CORROSION-RESISTANT**
- **SPRING-LOADED**
- **CRIMPER TOOL**
- **CARBIDE CUTTERS**
- **OFFERS 90° ANGLE FOR LEVERAGE IN HOOK REMOVAL**
- **LANYARD HOLE (COILED LANYARD INCLUDED)**
- **SHEATH WITH BELT LOOP INCLUDED**



7" ULTRA FLEX FOLDING KNIFE

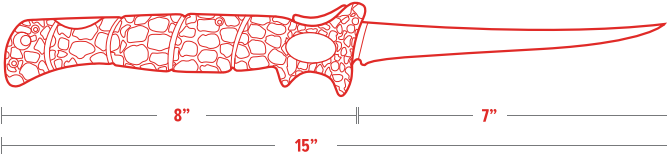
SKU: 1197987 // UPC: 661120747543

Unfold perfection with our 7" ULTRA Flex Folding Knife. The 7" ULTRA Flex Folding Knife is designed for anglers who live a lifestyle of adventure and require a highly portable folding fillet knife that is built to last a lifetime while being versatile enough to handle any salt or freshwater fish.

Whether you want to keep it in your pocket, in your tackle box, or on the boat, this knife easily folds down for effortless storage. The 7" Ultra Flex Folding Knife features our signature Iconic, non-slip grip with a titanium-nitride coated, high carbon stainless steel blade. It is built with a premium lockback mechanism for a strong hold during use.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **CORROSION-RESISTANT**
- **LOCKBACK**
- **LANYARD HOLE**



5" STIFF SERRATED FOLDING KNIFE

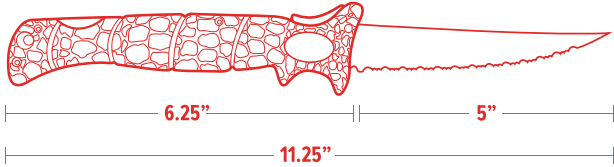
SKU: 1199932 // UPC: 661120747567

The 5" STIFF SERRATED Folding Knife is designed for anglers who live a lifestyle of adventure and require a highly portable folding knife that is built to last a lifetime while being versatile enough to handle the toughest baitfish or scaled fish.

Whether you want to keep it in your pocket, in your tackle box, or on the boat, this knife easily folds down for effortless storage. The 5" Stiff Serrated Folding Knife features our signature Iconic, non-slip grip with a titanium-nitride coated, high carbon stainless steel blade. It is built with a premium lockback mechanism for a strong hold during use.

FEATURES

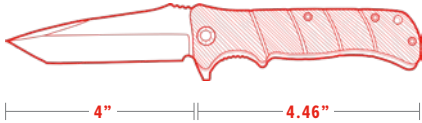
-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **CORROSION-RESISTANT**
- **LOCKBACK**
- **LANYARD HOLE**



4" SCULPIN KNIFE

SKU: BB-CL-FK // UPC: 653341606402

This Sculpin Pocket Knife folds up nicely to fit in your jeans or jacket pocket. It's handy for on-the-go or out at the fishing docks. The deep pocket clip allows the blade to be upward and has a liner lock safety mechanism. Although smaller in stature, it's the kind of knife everyone wishes they had and is durable enough to withstand any condition you put it through. Carry this knife with you wherever you are. It'll do all the work, so you don't have to.



FEATURES

- **HIGH CARBON STAINLESS STEEL**
- **THIN PROFILE**
- **FINGER FLIPPER**
- **LINER LOCK**
- **POCKET CLIP**
- **G-10 TEXTURED STAINLESS STEEL HANDLE**
- **LANYARD HOLE**



SCULPIN SNIPS

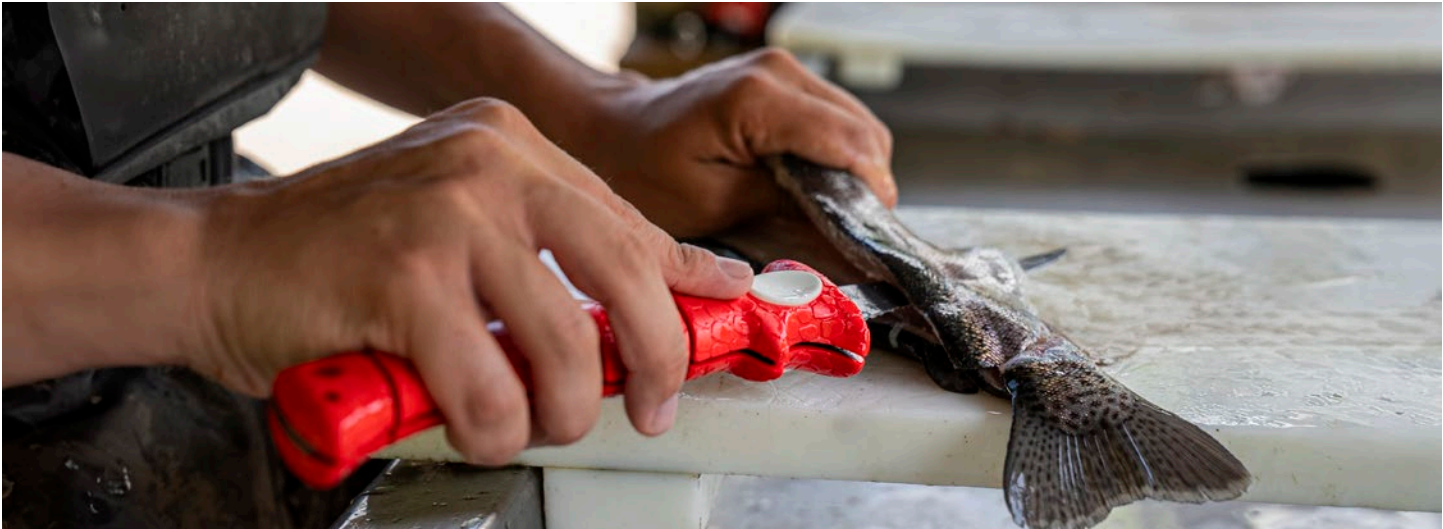
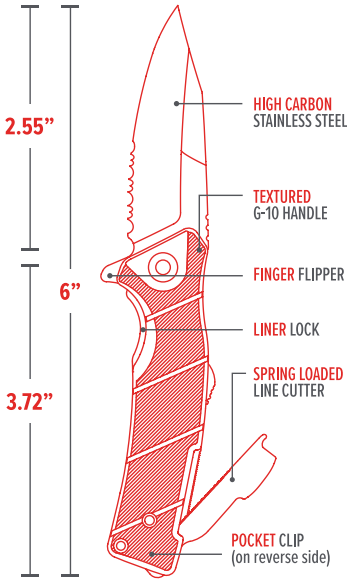
SKU: 1207202 // UPC: 661120752493

The Sculpin Snips include all the aspects that earned praise from its original form like ultra-smooth opening and a reliably sharp blade. True to BUBBA's innovative history, the Sculpin Snips are a **SMALLER AND LIGHTER PACKAGE** that is more easily carried all day, whether on the water or not. This next generation of the Sculpin also employs a **QUICK EASY WAY TO TRIM TAG ENDS OR CUT THROUGH ANY LINE TYPE.**



FEATURES

- **2.55" HIGH CARBON STAINLESS-STEEL BLADE**
- **3.72" HANDLE WITH TEXTURED G10 SCALES**
- **6" OVERALL LENGTH**
- **30Z. TOTAL WEIGHT**
- **LINER-LOCK BLADE DESIGN**
- **EASY TO OPERATE FINGER FLIPPER**
- **TIP-UP POCKET CLIP**
- **BUILT-IN LINE SNIP/CUTTER WITH THUMB SLIDE LOCK**
- **SNIP CUTS THROUGH – MONOFILAMENT, FLUOROCARBON & BRAIDED LINE**



SPECIALTY

FIXED BLADE KNIVES FAMILY



6" UTILITY
KNIFE
1226982



4" SCOUT BLUNT
DIVE KNIFE
1107809



3.5" SCOUT
DIVE KNIFE
1107806



PADDOC
SHUCKING KNIFE
1111856



PROTEUS ULU
KNIFE
1989806

water to plate™



SCOUT™ 3.5" POINTED DIVE KNIFE

SKU: 1107806 // UPC: 661120079538

The Scout™ 3.5" Pointed Knife is the ideal knife for the spear fisherman. From braining a fish to cutting through rope, this knife has you covered. The Scout™ 3.5" Pointed Knife features a full-tang, Titanium-Nitride coated, high-carbon stainless steel blade for unmatched durability and strength. The blade not only has a precisely ground, razor sharp edge, but also a serrated edge for ultimate cutting versatility. The handle is ergonomically designed to comfortably fit any hand and, as always, is engineered with our iconic, non-slip grip to provide maximum control, no matter the conditions. Finally, the Scout™ 3.5" Pointed Knife includes a deluxe locking sheath with adjustable rubber straps to provide a body hold system that is built for easy and safe one-handed use. We also offer a Scout™ 4" Blunt Knife.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **TITANIUM-NITRIDE COATED BLADES**
- **FULL-TANG TANK TAPPERS**
- **POINTED-STYLE PIERCING TIP**
- **FAST CUTTING SERRATED EDGE**
- **MULTI-FUNCTION SHARP EDGE**
- **LINE CUTTER**
- **SPEAR SHAFT RETRIEVAL NOTCH**
- **DUAL LANYARD HOLES (LANYARD INCLUDED)**

- **CONTOURED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **ADJUSTABLE BODY STRAPS**
- **LANYARD STOW NOTCHES**



SCOUT™ 4" BLUNT DIVE KNIFE

SKU: 1107809 // UPC: 661120079521

The Scout™ 4" Blunt Knife is the optimal knife for scuba diving, snorkeling, and everyday diving. This knife is built to be an all-purpose tool, ideal for a variety of operations. The blunt tip provides the protection against accidental gear and hose cuts. The Scout™ 4" Blunt Knife features a full-tang, Titanium-Nitride coated, high-carbon stainless steel blade for unmatched durability and strength. The blade not only has a precisely ground, razor sharp edge, but also a serrated edge for ultimate cutting versatility. The handle is ergonomically designed to comfortably fit any hand and, as always, is engineered with our iconic, non-slip grip to provide maximum control, no matter the conditions. Finally, the Scout™ 4" Blunt Knife includes a deluxe locking sheath with adjustable rubber straps to provide a body hold system that is built for easy and safe one-handed use.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **TITANIUM-NITRIDE COATED BLADES**
- **FULL-TANG TANK TAPPERS**
- **BLUNT-STYLE UTILITY TIP**
- **FAST CUTTING SERRATED EDGE**
- **MULTI-FUNCTION SHARP EDGE**
- **LINE CUTTER**
- **SPEAR SHAFT RETRIEVAL NOTCH**
- **DUAL LANYARD HOLES (LANYARD INCLUDED)**

- **CONTOURED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **ADJUSTABLE BODY STRAPS**
- **LANYARD STOW NOTCHES**



PROTEUS™ ULU

SKU: 1989606 // UPC: 661120079842

The Bubba Proteus™ Ulu brings a unique and versatile blade to the BUBBA® family that allows you to cut like a pro. From its roots of Native Alaska, the Proteus™ Ulu Knife allows users to experience a whole new style of cutting. Using a natural rocking motion, the Proteus™ Ulu Knife's curved blade makes it easy to cut through fish, vegetables, pizza, or whatever else you may have on your dinner menu. The Proteus™ Ulu Knife is engineered with our iconic non-slip grip and Commercial Grade 420 Stainless Steel making it durable enough to handle the rough waters while at sea and functional enough to be used by a professional chef while in the kitchen.

Our ergonomically-designed handle and perfectly aligned thumb pads allow for unmatched comfort and extreme dexterity. We even included a bottle opener so you can pair your favorite beer with your freshly prepared meal. Take the hard work and chore out of cutting with a new Bubba Proteus™ Ulu.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **TITANIUM-NITRIDE COATED BLADES**
- **FULL-TANG CONSTRUCTION**
- **DESIGNED FOR MAXIMUM COMFORT**
- **CURVED BLADE FOR EFFORTLESS CUTS**
- **THUMB GRIP FOR SHEATH REMOVAL**
- **INTEGRATED BOTTLE OPENER**

www.aob.com/patents



From **WATER TO PLATE™ BUBBA®** is
THE ultimate LIFESTYLE™

PADDOC® SHUCKING KNIFE

SKU: 1111856 // UPC: 661120079927

The Paddoc™ Shucking Knife is designed to shuck bundles of oysters with ease. Our oyster knife has an ergonomically-designed handle for ultimate comfort and our iconic non-slip grip for maximum security while shucking the toughest of oysters. Engineered with commercial-grade 440C stainless steel and a curved tip for maximum leverage, the Paddoc™ Shucking Knife is built to easily hinge any oyster with very little force. It will quickly become your go-to tool for all your oyster needs as it is a multi-purpose oyster knife that will shuck raw or steamed oysters. Finally, an oyster knife is engineered to fit your lifestyle.

- FEATURES
-  **ICONIC NON-SLIP GRIP**
 - **HIGH-STRENGTH 440C STEEL**
 - **FULL-TANG CONSTRUCTION**
 - **CURVED TIP**
 - **DESIGNED FOR COMFORT**



ULTRA KNIFE SHARPENER

SKU: 1982314 // UPC: 661120079859

The Ultra Knife Sharpener is the complete solution for all your BUBBA sharpening needs.

No matter the condition or skill set, easily and effortlessly sharpen any knife! The locking system adjusts from 19 to 26 degrees on either a medium 180 grit stone to a fine 400 grit.

The Ultra Knife Sharpener bridges the gap between a novice knife sharpener to an experienced commercial sharpener with no effort.

- FEATURES
-  **ICONIC NON-SLIP GRIP ON CASE**
 - **CASE STICKS TO SURFACE IN LOCKED POSITION**
 - **TWO LOCKING POSITIONS - 19 & 26 DEGREE SHARPENING ANGLES**
 - **TWO SHARPENING MATERIALS - 400 GRIT OR 180 GRIT**



FORMERLY 10" SHARPENING STEEL

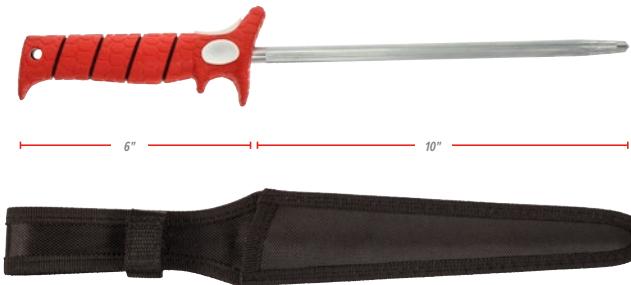
10" HONING ROD

SKU: BB1-ST-BP // UPC: 019962035418

The 10" honing rod is the best gift for your knives. You and your knives will thank us later. It's world-famous non-slip-grip, and full tang construction provide you with ultimate trust when sharpening your blades.

We have been working hard to produce the best of its kind and designed our sharpening steel to complement the high-carbon stainless steel used in all our Bubba knives.

- FEATURES
-  **ICONIC NON-SLIP GRIP**
 - **CORROSION-RESISTANT**
 - **FULL-TANG CONSTRUCTION**
 - **HIGH CARBON STAINLESS STEEL**
 - **SAFETY GUARDS**
 - **TRIGGER GRIP**
 - **LANYARD HOLE**
 - **SHEATH INCLUDED**



FILLET BOARD

SKU: 1202352 // UPC: 661120752431

BUBBA's name has been synonymous with knives since the brand's inception. Renowned for crafting high-quality knives for fish cleaning, the brand now extends its expertise to offer anglers a comprehensive solution. The introduction of the BUBBA Fillet Board presents a VALUABLE ADDITION FOR THOSE SEEKING A BOARD AS TOUGH AS THE KNIVES. Designed to complement BUBBA Fillet Knives, this fillet board is optimally sized for various cleaning tasks and ensures convenient portability. Its versatile design even allows fish cleaning atop a bucket, slots to hold knives and notches to rest fishing rods against.

- FEATURES
- **DENSE POLYPROPYLENE FOR FOOD SAFE HANDLING**
 - **CONVENIENT 23" X 13" SIZE**
 - **INTEGRATED HANDLE FOR EASY TRANSPORT**
 - **INTEGRATED 22" MEASURE SCALE**
 - **2 SLOTS TO HOLD BUBBA KNIVES**
 - **ROD HOLDER NOTCHES**
 - **HAND HOLE DOUBLES AS WASTE DROP WHILE CLEANING**
 - **5 GALLON BUCKET RING**



TOOLS



LINE CUTTING FAMILY



LINE NIPPER
COMBO
1121112



MICRO SHEARS
1206115



SCULPIN SNIPS
1207202



SMALL SHEARS
1099913



NEW
2025
FORGED
WIRE CUTTERS
1227140



MEDIUM SHEARS
1099914



LARGE SHEARS
1099915

MICRO SHEARS

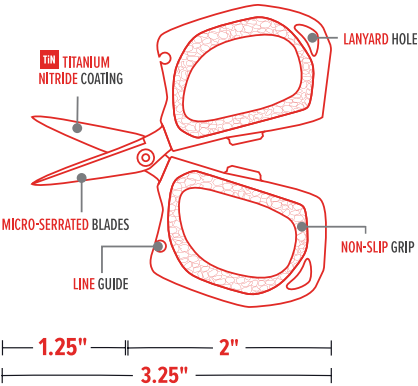
SKU: 1206115 // UPC: 661120752479

The BUBBA Micro Shears are lightweight, durable, and always at hand with the provided neck lanyard. TITANIUM-NITRIDE COATED BLADES are engineered to cut monofilament, fluorocarbon, or braided line with ease. The Micro Shears are also equipped with our ICONIC, NON-SLIP GRIP HANDLES, LINE GUIDE ASSIST, AND LANYARD HOLE. A one-piece design ensures the shears won't separate when being worn, used, or in storage. They may be small, but these shears sure are mighty.



FEATURES

- **ICONIC NON-SLIP GRIP**
- **TITANIUM-NITRIDE COATED BLADES**
- **MICRO-SERRATED BLADES**
- **1.25" BLADE LENGTH**
- **3.25" OVERALL LENGTH**
- **26G TOTAL WEIGHT**
- **LINE GUIDE ASSIST FEATURE**
- **SALTWATER RATED CORROSION RESISTANCE**
- **LANYARD INCLUDED**
- **OVERSIZED BOWS FOR EASY USE**
- **CUTS THROUGH - MONOFILAMENT, FLUOROCARBON & BRAIDED LINE**



SMALL SHEARS

SKU: 1099913 // UPC: 661120079996

The BUBBA® Small Shears are multi-functional, lightweight and durable. They are engineered to cut monofilament, fluorocarbon or braided line with ease.

The BUBBA® Small Shears are also equipped with our iconic, non-slip grip handles, a split shot crimp tool, bottle opener and lanyard hole. Although they may be small, these shears sure are mighty.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **TITANIUM-NITRIDE COATED BLADES**
- **MICRO-SERRATED BLADES**
- **FULL-TANG CONSTRUCTION**
- **GRIP SUPPORT**
- **SPLIT SHOT CRIMPER**
- **BOTTLE OPENER**
- **LANYARD HOLE**
- **CUTS THROUGH - MONOFILAMENT, FLUOROCARBON & BRAIDED LINE**



MEDIUM SHEARS

SKU: 1099914 // UPC: 661120080008

The BUBBA® Medium Shears are our most versatile shears within the BUBBA® shear family. They are engineered with micro-serrated blades to cut monofilament, fluorocarbon or braided line.

The BUBBA® Medium Shears are extremely feature-rich and come equipped with a hook eye cleaner, hook sharpener, descaler, bottle opener, lanyard hole and even break down for easy cleaning. On top of all that, they come with our iconic, non-slip grip handles, truly making these the ultimate angling shears.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **TITANIUM-NITRIDE COATED BLADES**
- **MICRO-SERRATED BLADES**
- **REMOVABLE BLADES FOR EASY CLEANING**
- **FULL-TANG CONSTRUCTION**
- **FISH DESCALER**
- **HOOK EYE CLEANER**
- **HOOK SHARPENER**
- **CRIMPER TOOL**
- **BOTTLE OPENER**
- **LANYARD HOLE**
- **CUTS THROUGH - MONOFILAMENT, FLUOROCARBON & BRAIDED LINE**



LARGE SHEARS

SKU: 1099915 // UPC: 661120080015

The BUBBA® Large Shears are designed to withstand the harshest of conditions. They are engineered with micro-serrated blades to easily cut monofilament, fluorocarbon, braided line or rope.

The Large Shears offer a carbineer clip for easy access and include a sheath to clip on your shorts or belt. They also come featuring our iconic, non-slip grip, a bottle opener and a lanyard clip. No matter your next adventure may be, these shears will be ready to go.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **MICRO-SERRATED BLADES**
- **REMOVABLE BLADES FOR EASY CLEANING**
- **FULL-TANG CONSTRUCTION**
- **EXTRA SHARP EDGE FOR PRECISION**
- **BOTTLE OPENER**
- **CARBINER CLIP**
- **CUTS THROUGH - MONOFILAMENT, FLUOROCARBON, BRAIDED LINE & ROPE**

BELT/POCKET SHEATH INCLUDED:

- **MOLDED POLYMER**
- **LIGHTWEIGHT & WATER RESISTANT**



TETHER

SKU: 1116530 // UPC: 661120080275

The Bubba Tether provides easy and convenient access for your fishing accessories with 25" of retractable line. Engineered with a durable, corrosion resistant finish and braided line, the tether is built to last. It also comes integrated with a carabiner and a swivel for the ring attachment.

FEATURES

- **INTEGRATED CARABINER**
- **CORROSION- RESISTANT**
- **DURABLE FINISH**
- **SWIVEL FOR LINE ATTACHMENT**
- **HIGH-STRENGTH BRAID LINE**



NIPPER & TETHER COMBO

SKU: 1121112 // UPC: 661120080183

The Nipper & Tether Combo makes cutting line easier than ever. Featuring stainless steel blades with extra sharp teeth, the Nipper is built to make precise cuts through mono, fluoro or braided line. The rubberized grip provides top-notch ergonomics and gripping ability.

The Tether attachment allows the Nipper to be in arms reach at all times as it has a 25" line attachment. Both features are corrosion resistant and built to last in the harshest of conditions.

The portability, convenience, and ease of the Nipper & Tether Combo make this the ultimate tool for any angler.

FEATURES

TETHER

- **INTEGRATED CARABINER**
- **CORROSION- RESISTANT**
- **DURABLE FINISH**
- **SWIVEL FOR LINE ATTACHMENT**
- **HIGH-STRENGTH BRAID LINE**

NIPPER

- **CUTS THROUGH - MONOFILAMENT, FLUOROCARBON & BRAIDED LINE**
- **HOOK EYE CLEANER**
- **SERRATED NIPPER EDGE**
- **NON-SLIP FINGER PADS**
- **LOCK & STOW BLADE SAVER**



PLIERS
FAMILY

STAINLESS STEEL



**6.5" STAINLESS
STEEL PLIERS**
1099906

**8.5" STAINLESS
STEEL PLIERS**
1099910

**6.5" STAINLESS
STEEL PISTOL
GRIP PLIERS**
1099911

**8.5" STAINLESS
STEEL PISTOL
GRIP PLIERS**
1099912

FORGED STEEL



**6" FORGED
STEEL PLIERS**
1207218

**7.5" FORGED
STEEL PLIERS**
1207220

**11" FORGED
STEEL PLIERS**
1207216



6" FORGED FISHING PLIERS

SKU: 1207218 // UPC: 661120752387

The BUBBA 6" Forged Fishing Pliers bring a new level of strength and durability to fishing pliers. Developed in a convenient size with PREMIUM, FORGED STEEL CONSTRUCTION AND CORROSION-RESISTANT COATING, these pliers are purpose-built. They come equipped with cutters, crimping cutouts and are spring-loaded, so they are always ready to go. The 6" Forged Fishing Pliers also provide a durable, molded polymer sheath with a belt clip and lanyard attachment that allows for EASY ONE-HANDED ACCESS AND SECURE STORAGE. To top it all off, they are engineered with our iconic, non-slip grip for maximum control.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **FORGED STEEL CONSTRUCTION WITH PREMIUM CORROSION-RESISTANT COATING**
- **SPRING ASSISTED OPENING**
- **FORGED CUTTERS**
- **CRIMPING CUTOUTS**
- **LURE TUNING SLOTS AND HOOK PULLING HOLE**
- **RIGID "SOLID LOCK" MOLDED POLYMER SHEATH**
- **LANYARD INCLUDED**



7.5" FORGED FISHING PLIERS

SKU: 1207220 // UPC: 661120752394

The BUBBA 7.5" Forged Fishing Pliers bring a new level of strength and durability to fishing pliers. These FULL SIZE, PREMIUM FORGED STEEL CONSTRUCTION pliers with corrosion-resistant coating are purpose-built. They come EQUIPPED WITH CUTTERS, CRIMPING CUTOUTS, AND ARE SPRING-LOADED SO THEY ARE READY FOR ANYTHING. The 7.5" Forged Fishing Pliers also provide a high-end, molded polymer sheath with a belt clip and lanyard attachment that allows for easy one-handed access and secure storage. And of course, they are engineered with our iconic, non-slip grip for maximum control.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **FORGED STEEL CONSTRUCTION WITH PREMIUM CORROSION-RESISTANT COATING**
- **SPRING ASSISTED OPENING**
- **FORGED CUTTERS**
- **CRIMPING CUTOUTS**
- **LURE TUNING SLOTS AND HOOK PULLING HOLE**
- **RIGID "SOLID LOCK" MOLDED POLYMER SHEATH**
- **LANYARD INCLUDED**



11" FORGED FISHING PLIERS

SKU: 1207216 // UPC: 661120752400

The BUBBA 11" Forged Fishing Pliers bring a new twist to extended reach fishing pliers. Developed with PREMIUM FORGED STEEL CONSTRUCTION AND CORROSION-RESISTANT COATING, these pliers are purpose-built to give more reach where it's needed most. They come equipped with a CROSS-ARM DESIGN TO MINIMIZE PROFILE WHILE IN USE, making them much easier to use. The Forged Fishing Pliers also provide a high-end, molded polymer sheath with a belt clip that allows for easy one-handed access and secure storage. And as always, they are engineered with our iconic, non-slip grip for maximum control.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **EXTENDED LENGTH FOR A LONGER REACH**
- **CROSS-ARM DESIGN REDUCES THE PROFILE FOR IMPROVED GRIP ERGONOMICS**
- **FORGED STEEL CONSTRUCTION WITH PREMIUM CORROSION-RESISTANT COATING**
- **LANYARD HOLES**
- **11" PLIERS HEAD**
- **RIGID "SOLID LOCK" SYNTHETIC BELT SHEATH**



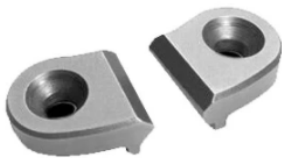
REPLACEMENT CARBIDE CUTTERS

REPLACEMENT STAINLESS STEEL PLIERS ACCESSORIES

SIZE: 1 // SKU: 1179966 // UPC: // COMPATIBLE: 1099906 6.5" STAINLESS STEEL STANDARD PLIERS // 1099911 6.5" STAINLESS STEEL PISTOL GRIP
SIZE: 2 // SKU: 1179967 // UPC: // COMPATIBLE: 1085874 8.5" STAINLESS STEEL STANDARD PLIERS
SIZE: 3 // SKU: 1179968 // UPC: // COMPATIBLE: 1085970 8.5" STAINLESS STEEL PISTOL GRIP

A 1-pack set, these replacement carbide cutters come with extra screws and a torx key for quick replacement by any angler.

- **1-PACK**
- **EXTRA SCREWS INCLUDED**
- **TORX KEY INCLUDED**



6.5" STAINLESS STEEL PLIERS

SKU: 1099906 // UPC: 661120079958

The 6.5" Stainless Steel Pliers bring a new level of strength and durability to fishing pliers. Developed with premium, stainless steel and a titanium nitride coating, these pliers are purpose-built to withstand extreme duress and resist corrosion. They come equipped with carbide cutters, crimping cutouts and are spring-loaded, so they are always ready to go. The Stainless Steel Pliers also provide a high-end, molded polymer sheath with belt clip that allows for easy one-handed access and secure storage. On top of all this, they are engineered with our iconic, non-slip grip for maximum control.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **HIGH-STRENGTH STAINLESS STEEL**
- **SPRING-LOADED**
- **CRIMPER TOOL**
- **CARBIDE CUTTERS**
- **LANYARD HOLE (COILED LANYARD INCLUDED)**

HIGH-END MOLDED SHEATH INCLUDED:

- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP FOR ULTIMATE CONVENIENCE**
- **LANYARD ATTACHMENT**



8.5" STAINLESS STEEL PLIERS

SKU: 1099910 // UPC: 661120079965

The 8.5" Stainless Steel Pliers bring a new level of strength and durability to fishing pliers. Developed with premium, stainless steel and a titanium nitride coating, these pliers are purpose-built to withstand extreme duress and resist corrosion. They come equipped with carbide cutters, crimping cutouts and are spring-loaded, so they are always ready to go. The Stainless Steel Pliers also provide a high-end, molded polymer sheath with belt clip that allows for easy one-handed access and secure storage. On top of all this, they are engineered with our iconic, non-slip grip for maximum control.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **HIGH-STRENGTH STAINLESS STEEL**
- **SPRING-LOADED**
- **CRIMPER TOOL**
- **CARBIDE CUTTERS**
- **LANYARD HOLE (COILED LANYARD INCLUDED)**

HIGH-END MOLDED SHEATH INCLUDED:

- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP FOR ULTIMATE CONVENIENCE**
- **LANYARD ATTACHMENT**



6.5" STAINLESS STEEL PISTOL GRIP PLIERS

SKU: 1099911 // UPC: 661120079972

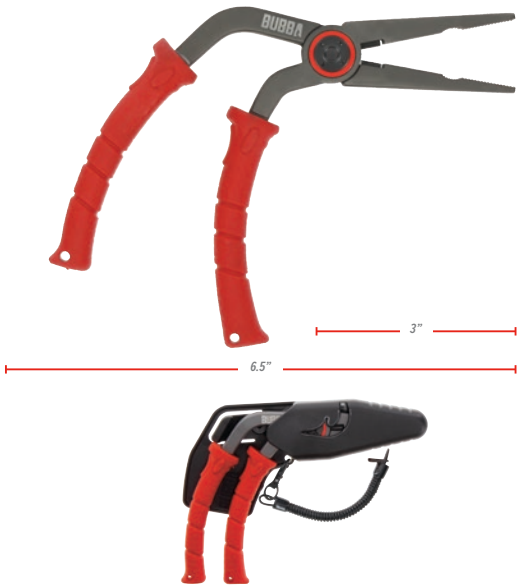
The 6.5" Stainless Steel Pistol Grip Pliers bring a new level of strength and durability to fishing pliers. Developed with premium, stainless steel and a titanium nitride coating, these pliers are purpose-built to withstand extreme duress and resist corrosion. They feature a unique 90 degree angle to make it easy to get to those hard to reach areas. They come equipped with carbide cutters, crimping cutouts and are spring-loaded, so they are always ready to go. The Stainless Steel Pliers also provide a high-end, molded polymer sheath with belt clip that allows for easy one-handed access and secure storage. On top of all this, they are engineered with our iconic, non-slip grip for maximum control. These are the last set of fishing pliers you will ever need.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **HIGH-STRENGTH STAINLESS STEEL**
- **SPRING-LOADED**
- **CRIMPER TOOL**
- **CARBIDE CUTTERS**
- **OFFERS 90° ANGLE FOR LEVERAGE IN HOOK REMOVAL**
- **LANYARD HOLE (COILED LANYARD INCLUDED)**

HIGH-END MOLDED SHEATH INCLUDED:

- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP FOR ULTIMATE CONVENIENCE**
- **LANYARD ATTACHMENT**



8.5" STAINLESS STEEL PISTOL GRIP PLIERS

SKU: 1099912 // UPC: 661120079989

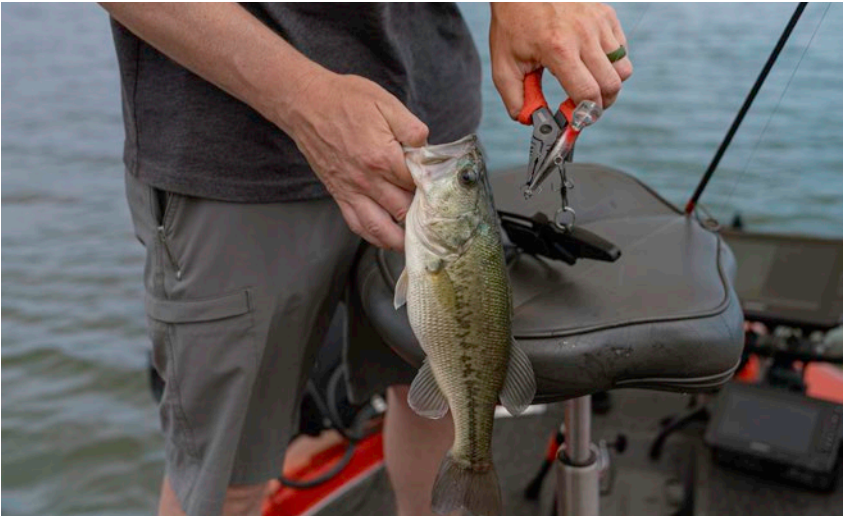
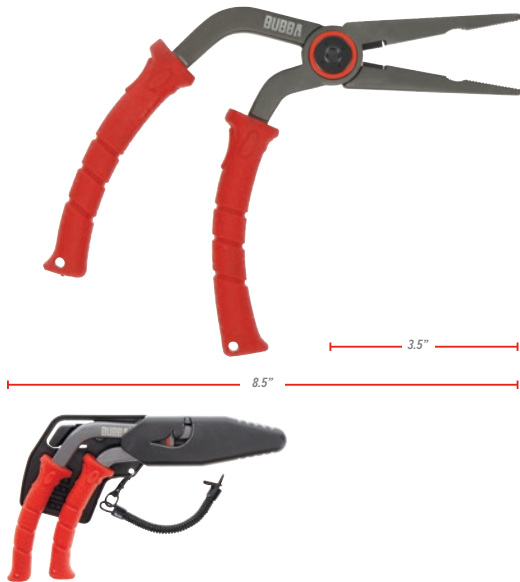
The 8.5" Stainless Steel Pistol Grip Pliers bring a new level of strength and durability to fishing pliers. Developed with premium, stainless steel and a titanium nitride coating, these pliers are purpose-built to withstand extreme duress and resist corrosion. They feature a unique 90 degree angle to make it easy to get to those hard to reach areas. They come equipped with carbide cutters, crimping cutouts and are spring-loaded, so they are always ready to go. The Stainless Steel Pliers also provide a high-end, molded polymer sheath with belt clip that allows for easy one-handed access and secure storage. On top of all this, they are engineered with our iconic, non-slip grip for maximum control. These are the last set of fishing pliers you will ever need.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED BLADES**
- **HIGH-STRENGTH STAINLESS STEEL**
- **SPRING-LOADED**
- **CRIMPER TOOL**
- **CARBIDE CUTTERS**
- **OFFERS 90° ANGLE FOR LEVERAGE IN HOOK REMOVAL**
- **LANYARD HOLE (COILED LANYARD INCLUDED)**

HIGH-END MOLDED SHEATH INCLUDED:

- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP FOR ULTIMATE CONVENIENCE**
- **LANYARD ATTACHMENT**



SPECIALTY
PLIERS FAMILY



6" SPLIT RING
PLIERS
1207162



SKINNING
PLIERS
1191360



FORGED
WIRE CUTTERS
1227140



7" CRIMPERS
1201969



11" CRIMPERS
1188126



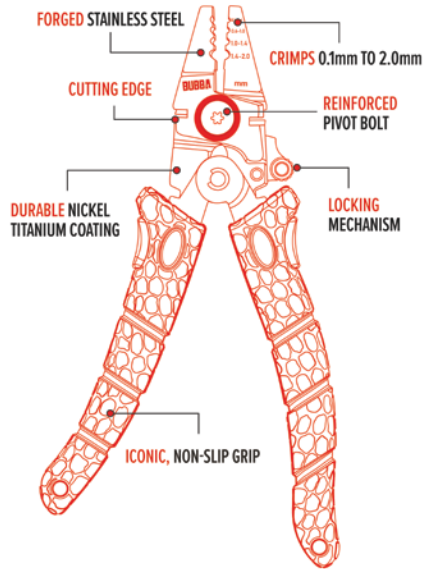
7" CRIMPERS

SKU: 1201969 // UPC: 661120748670

For those who may need our versatile crimpers in a smaller frame, the BUBBA 7" CRIMPERS will still ensure a snug crimp. With the 0.1mm to 2.0mm crimp range, these crimpers are perfect for a wide range of line types. With our ICONIC, NON-SLIP GRIP crimping your lines has never been easier and more secure.

- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 - **STAINLESS STEEL CONSTRUCTION**
 - **HINGED JAW FOR LEVERAGE AND CONTROL**
 - **CORROSION-RESISTANT NICKEL-TITANIUM COATING**
 - **MULTI-USE INTEGRATED CUTTER**
 - **0.1MM TO 2.0MM CRIMP RANGE**

The **SIDE CUTTER** ALLOWS YOU TO EASILY CUT CABLE, LEADER, MONO, AND FLUOROCARBON LEADER MATERIAL. The 7" Crimpers have four size options: 0.1-0.6mm, 0.6-1.0mm, 1.0-1.4mm, and 1.4-2.0mm.



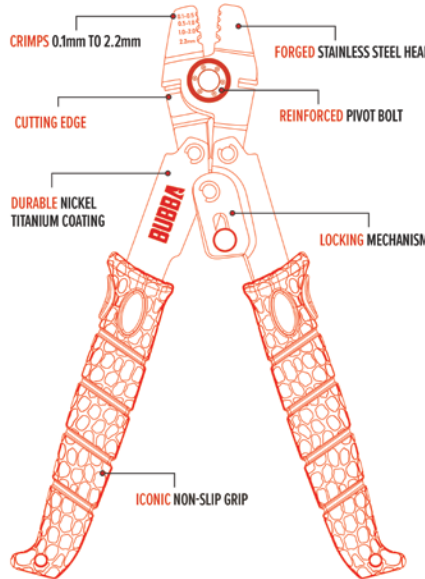
11" CRIMPERS

SKU: 1188126 // UPC: 661120748663

Perhaps one of the most integral tools that should be on every fishing vessel, the BUBBA 11" CRIMPERS will ensure a snug crimp. With the 0.1MM TO 2.2MM CRIMP RANGE, these crimpers are perfect for a wide range of line types. With our ICONIC, NON-SLIP GRIP crimping your lines has never been easier and more secure.

- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 - **STAINLESS STEEL CONSTRUCTION**
 - **HINGED JAW FOR LEVERAGE AND CONTROL**
 - **CORROSION-RESISTANT NICKEL-TITANIUM COATING**
 - **MULTI-USE INTEGRATED CUTTER**
 - **0.1MM TO 2.2MM CRIMP RANGE**

The side cutter allows you to easily cut cable, leader, mono, and fluorocarbon leader material. The 11" Crimpers have four size options: 0.1-0.5mm, 0.5-1.0mm, 1.0-2.0mm, and 2.2mm.



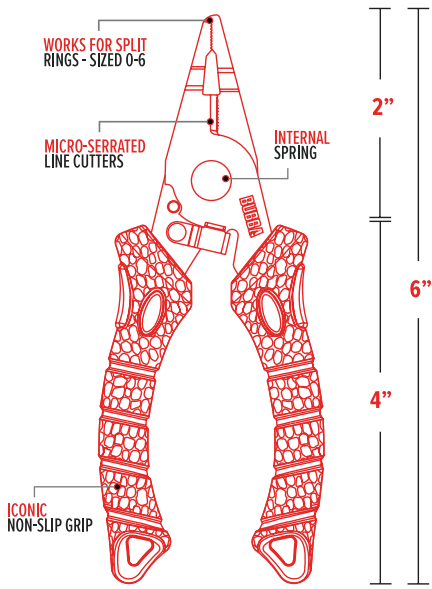
6" STAINLESS STEEL SPLIT RING PLIERS

SKU: 1207162 // UPC: 661120752363

The BUBBA 6" Stainless Split Ring Pliers bring a NEW LEVEL OF PRECISION AND EFFICIENCY FOR CHANGING OUT SPLIT RINGS. Constructed with stainless-steel and premium corrosion-resistant coating, these pliers are purpose-built to withstand the extremes. They come equipped with MICRO SERRATED LINE CUTTERS, and enough flat plier surface to help handle and rotate split rings. They're also spring-loaded, so they are ready to go and easy to use. To top it all off, they are engineered with our iconic, non-slip grip for maximum control.

- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 - **STAINLESS STEEL CONSTRUCTION**
 - **CORROSION-RESISTANT COATING**
 - **PRECISE TIP GEOMETRY FOR OPENING SPLIT RINGS**
 - **WORKS ON A WIDE RANGE OF SPLIT RING SIZES**
 - **SPRING-ASSISTED OPENING**
 - **LANYARD LOOPS**

PATS: www.aob.com/patents

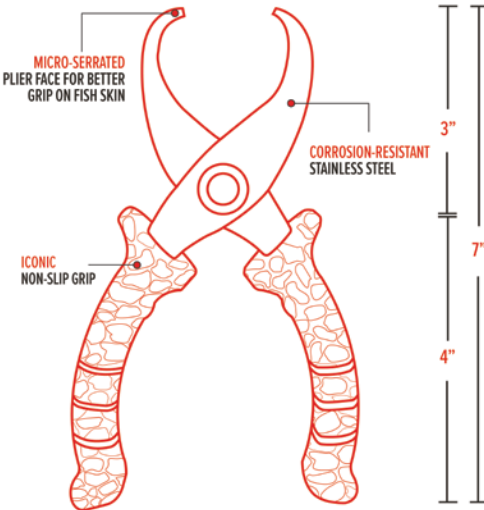


SKINNING PLIERS

SKU: 1191360 // UPC: 661120748823

For a better "water to plate" experience, the BUBBA SKINNING PLIERS make it EASIER THAN EVER TO SKIN YOUR FISH. The MICRO-SERRATED PLIER FACE grips the skin better for ease of use. The spring-loaded jaws put less strain on your hands and the ICONIC, NON-SLIP GRIP is both ergonomic and comfortable.

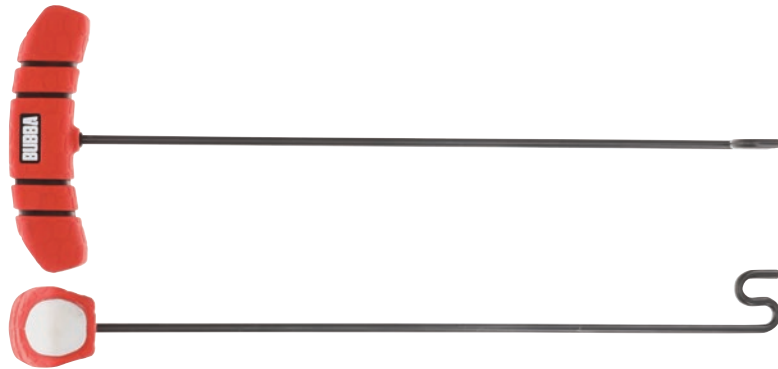
- FEATURES**
-  **ICONIC NON-SLIP GRIP**
 - **MICRO-SERRATED PLIER JAWS**
 - **SPRING-LOADED JAWS FOR EASE OF USE**
 - **CORROSION-RESISTANT NICKEL-TITANIUM COATING**



HOOK REMOVING TOOL FAMILY



SMALL HOOK REMOVER - 1200588



T-HANDLE HOOK REMOVER - 1200835



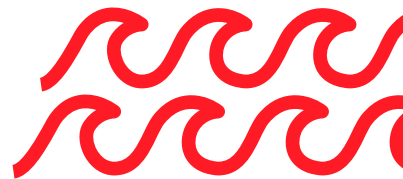
4" HOOK EXTRACTOR - 1207222



6" HOOK EXTRACTOR - 1109761



12" HOOK EXTRACTOR - 1112867



SMALL HOOK REMOVER

SKU: 1200588 // UPC: 661120748908

The all-new BUBBA Small Hook Remover is built with saltwater-rated, titanium-nitride coated stainless steel, making this an essential, long-lasting tool. The design allows for an easy, fast release of smaller types of fish. The ICONIC, NON-SLIP GRIP will give you extra gripping ability to make quick work with a sabiki rig or more delicate hooks.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED STAINLESS STEEL**
- **INLINE GRIP FOR PRECISION DEHOOKING**



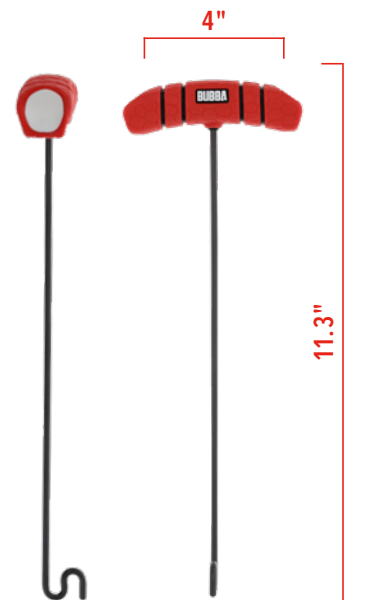
HOOK REMOVER

SKU: 1200835 // UPC: 661120748915

The all-new BUBBA Hook Remover is built with saltwater-rated, titanium-nitride coated stainless steel, making this an essential, long-lasting tool. The design allows for an easy, fast release of all types of fish. The ICONIC, NON-SLIP GRIP combined with the T-handle will give you extra gripping ability when fighting with tough hooks or large fish.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED STAINLESS STEEL**
- **DUAL-BEND DESIGN FOR EASIER HOOK REMOVAL**
- **T-HANDLE FOR BETTER GRIP**



From **WATER TO PLATE™ BUBBA®** is
THE ultimate LIFESTYLE™

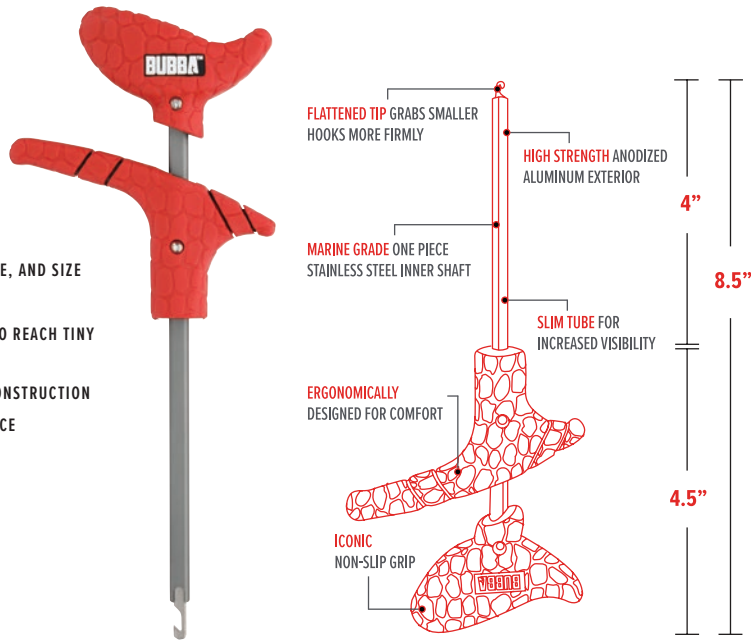
4" HOOK EXTRACTOR

SKU: 1207222 // UPC: 661120752509

The BUBBA 4" Hook Extractor features a SHORT AND SLIM DESIGN FOR REMOVING PESKY SWALLOWED HOOKS, making it the perfect tool for crappie, bluegill, and other smaller fish species. Engineered with a high-strength, anodized aluminum outer tube and a stainless-steel hook, the 4" Hook Extractor will stay strong and sturdy in even the most demanding conditions while the TITANIUM-NITRIDE COATING provides superior corrosion resistance. Our iconic non-slip grip and comfort ergonomics allow for simple, one-handed use and ensure a secure grip through the whole hook removal process. The 4" Hook Extractor is spring-loaded and equipped with a rounded hook to make it easy to locate the lure and then grasp and safely remove the sunken hook with a single pull.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **ERGONOMIC HANDLE, SHAPE, AND SIZE**
- **SLIM FLAT PROFILE SHAFT**
- **SMALLER HOOK GRABBER TO REACH TINY HOOKS AND TIGHT SPOTS**
- **PREMIUM COATED STEEL CONSTRUCTION FOR CORROSION RESISTANCE**



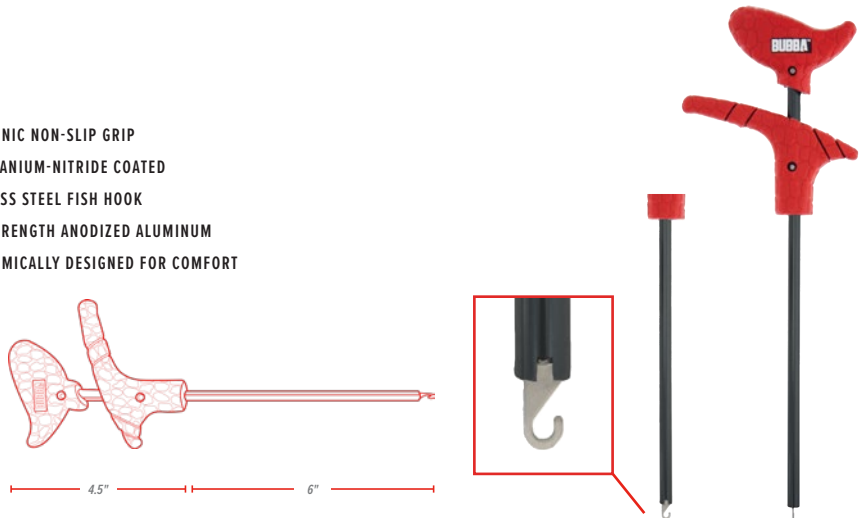
6" HOOK EXTRACTOR

SKU: 1109761 // UPC: 661120079897

The 6" Hook Extractor is the perfect tool for removing deeply sunk or swallowed hooks, all while putting less harm on your catch. Engineered with a high-strength, anodized ALUMINUM SHAFT GUIDE AND A FULLY INTEGRATED SS SHAFT HOOK, the 6" Hook Extractor will stay strong and sturdy in even the most demanding conditions while the titanium-nitride coating provides superior corrosion resistance. Our iconic non-slip grip and comfort ergonomics allow for simple, one-handed use and ensure a secure grip through the whole hook removal process. The 6" Hook Extractor is spring-loaded and equipped with a rounded hook to make it easy to navigate and then grasp and safely remove the sunken hook with a single pull. The 6" Hook Extractor will make removing hooks easier than ever and save more fish along the way.

FEATURES

-  **ICONIC NON-SLIP GRIP**
-  **TITANIUM-NITRIDE COATED**
- **STAINLESS STEEL FISH HOOK**
- **HIGH-STRENGTH ANODIZED ALUMINUM**
- **ERGONOMICALLY DESIGNED FOR COMFORT**



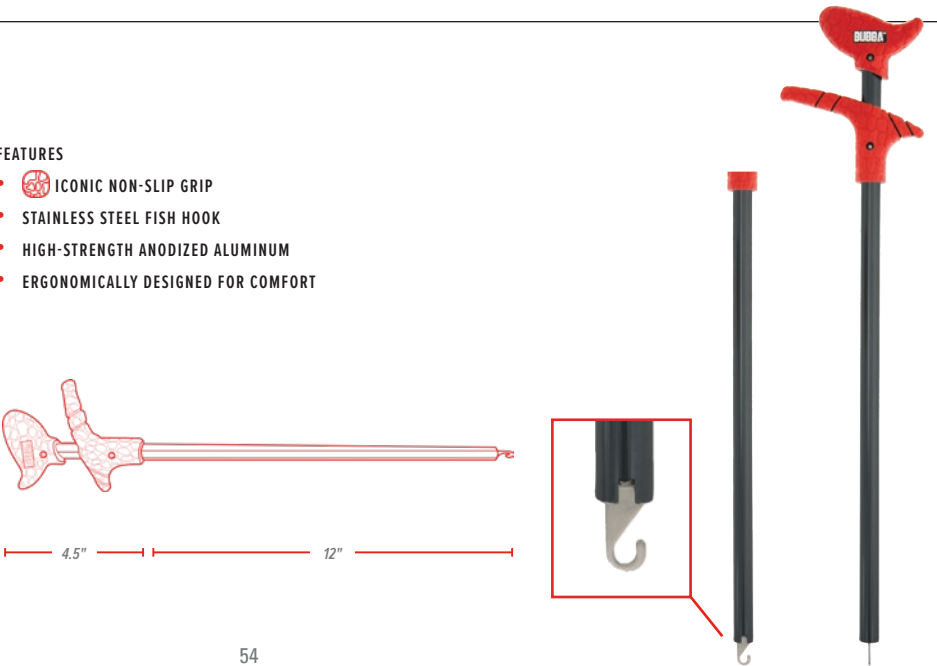
12" HOOK EXTRACTOR

SKU: 1112867 // UPC: 661120079873

The 12" Hook Extractor is the perfect tool for removing deeply sunk or swallowed hooks, all while putting less harm on your catch. Engineered with a high-strength, anodized ALUMINUM SHAFT GUIDE AND A FULLY INTEGRATED SS SHAFT HOOK, the 12" Hook Extractor will stay strong and sturdy in even the most demanding conditions while the titanium-nitride coating provides superior corrosion resistance. Our iconic non-slip grip and comfort ergonomics allow for simple, one-handed use and ensure a secure grip through the whole hook removal process. The 12" Hook Extractor is spring-loaded and equipped with a rounded hook to make it easy to navigate and then grasp and safely remove the sunken hook with a single pull. The 12" Hook Extractor will make removing hooks easier than ever and save more fish along the way.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **STAINLESS STEEL FISH HOOK**
- **HIGH-STRENGTH ANODIZED ALUMINUM**
- **ERGONOMICALLY DESIGNED FOR COMFORT**



FISHING NETS

FAMILY



BAIT DIP NET - 1180908
FOLDING HAND NET - 1215425 **NEW**



SMALL ALUMINUM TELESCOPING NET - 1210982 **NEW**
MEDIUM ALUMINUM TELESCOPING NET - 1210983 **NEW**
LARGE ALUMINUM TELESCOPING NET - 1210984 **NEW**



SMALL CARBON FIBER NET - 1096052
MEDIUM CARBON FIBER NET - 1098489
LARGE CARBON FIBER NET - 1098490

CARBON FIBER



MEDIUM CARBON FIBER EXTENDABLE NET - 1116730
LARGE CARBON FIBER EXTENDABLE NET - 1122182

CARBON FIBER FISHING NETS

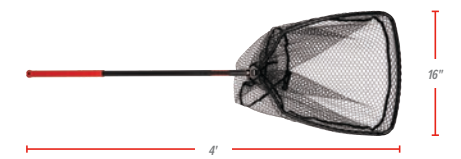
Never let another one off your hook. Our all-new Fishing Net is ready to help you land your next trophy fish. With a 75-pound rating, it'll snag up any musky or even the biggest bull red. The net hoop is made from aerospace aluminum to uphold brutal force. Its PVC coated nylon netting makes cleaning and sifting through the waters a breeze. The knotless net also protects your fish from any roughness that traditional nets may cause. The yoke of the net features a diecast anodized aluminum giving it a weather-resistant finish and durability that will outlast years of use in saltwater. As always, our iconic non-slip grip will come in handy while you wrangle in that prized catch. For ultimate durability and strength, our newest Fishing Net is top-of-the-line for you and your mates.

FEATURES

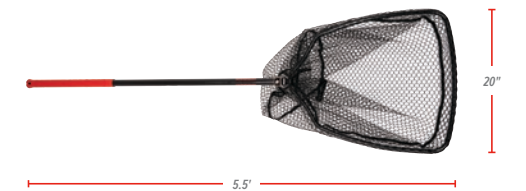
- **ICONIC NON-SLIP GRIP HANDLE**
- **2MM CARBON FIBER TUBE HANDLE**
- **REINFORCED AEROSPACE ALUMINUM HOOP**
- **SMALL, MED & LARGE NET: 75 LB WEIGHT-RATED**
- **CORROSION-RESISTANT**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **NO STRUCTURAL PLASTIC**



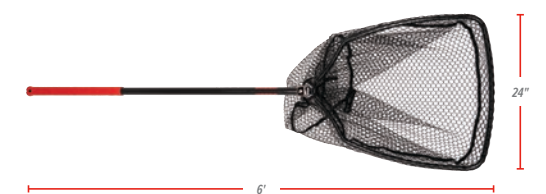
SKU 1096052 // UPC: 661120418795 // 16" SMALL NET



SKU 1098489 // UPC: 661120418801 // 20" MEDIUM NET



SKU 1098490 // UPC: 661120418818 // 24" LARGE NET



MEDIUM EXTENDABLE NET

SKU: 1116730 // UPC: 661120080190

When it comes to landing the fish of a lifetime, an extra reach can mean the difference between heartbreak and celebration. The BUBBA Extendable Net keeps you from coming up short.

Designed to fit most rod holders, the handle features our Iconic, Non-Slip Grip for a secure hold. The PVC-coated, nylon net material offers added protection for fish and prevents hook tangles. Corrosion-resistant and weight-rated for 50 lbs, the BUBBA Extendable Net is constructed from carbon fiber and reinforced aluminum for the ultimate combination of strength and durability.

FEATURES

- **ICONIC NON-SLIP GRIP HANDLE**
- **CARBON FIBER & REINFORCED ALUMINUM HANDLE**
- **PVC-COATED NYLON NET MATERIAL**
- **50 LB WEIGHT-RATED**
- **CORROSION-RESISTANT**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **LIGHTWEIGHT, PORTABLE, TELESCOPING**
- **NET LENGTH EXTENDED 61"-79"**

PATS: www.aob.com/patents



LARGE EXTENDABLE NET

SKU: 1122182 // UPC: 661120080282

When it comes to landing the fish of a lifetime, an extra reach can mean the difference between heartbreak and celebration. The BUBBA Extendable Net keeps you from coming up short.

Designed to fit most rod holders, the handle features our Iconic, Non-Slip Grip for a secure hold. The PVC-coated, nylon net material offers added protection for fish and prevents hook tangles. Corrosion-resistant and weight-rated for 50 lbs, the BUBBA Extendable Net is constructed from carbon fiber and reinforced aluminum for the ultimate combination of strength and durability.

FEATURES

- **ICONIC NON-SLIP GRIP HANDLE**
- **CARBON FIBER & REINFORCED ALUMINUM HANDLE**
- **PVC-COATED NYLON NET MATERIAL**
- **50 LB WEIGHT-RATED**
- **CORROSION-RESISTANT**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **LIGHTWEIGHT, PORTABLE, TELESCOPING**
- **NET LENGTH EXTENDED 66"-84"**

PATS: www.aob.com/patents



BAIT DIP NET

SKU: 1180908 // UPC: 661120748656

When you need to transfer bait on your boat, look no further than the BUBBA BAIT DIP NET. The lightweight design and the ICONIC, NON-SLIP GRIP will make it easier than ever to catch the williest of baitfish. If you accidentally lose your grip in the water, its ability to float will ensure you won't lose and can easily retrieve it.

FEATURES

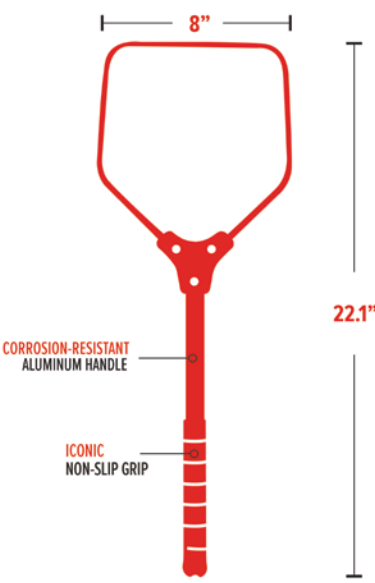
-  **ICONIC NON-SLIP GRIP**
- **DURABLE LIGHTWEIGHT ALUMINUM HANDLE**
- **INSIDE HOOP NET FOR SMALLER BAIT FISH**
- **FLOATS IF DROPPED IN WATER**



RETAIL PACKAGING



22.1"



SMALL PORTABLE GAFF

SKU: 1116733 // UPC: 661120079934

The small Portable Gaff is developed for the offshore angler who needs a compact, heavy-duty gaff to easily and quickly pull in fish. The Small Portable Gaff is constructed for superior strength with a durable carbon fiber shaft and a heavy-duty 17-4 PH Stainless Steel 3" offset hook, all the while maintaining extreme portability with 3' in total length.

This Portable Gaff is perfect for a kayak, jet ski, small boat, or as a secondary gaff when pulling in those large Pelagics. The small Portable Gaff redefines portability and is ready for any fish the ocean throws at it.

FEATURES

-  **ICONIC NON-SLIP GRIP HANDLE**
- **17-PH HIGH-STRENGTH STAINLESS STEEL**
- **CARBON FIBER HANDLE**
- **OFFSET HOOK DESIGN**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **DETACHABLE HOOK COVER**

 **PATS:** www.aob.com/patents



CARBON FIBER GAFFS

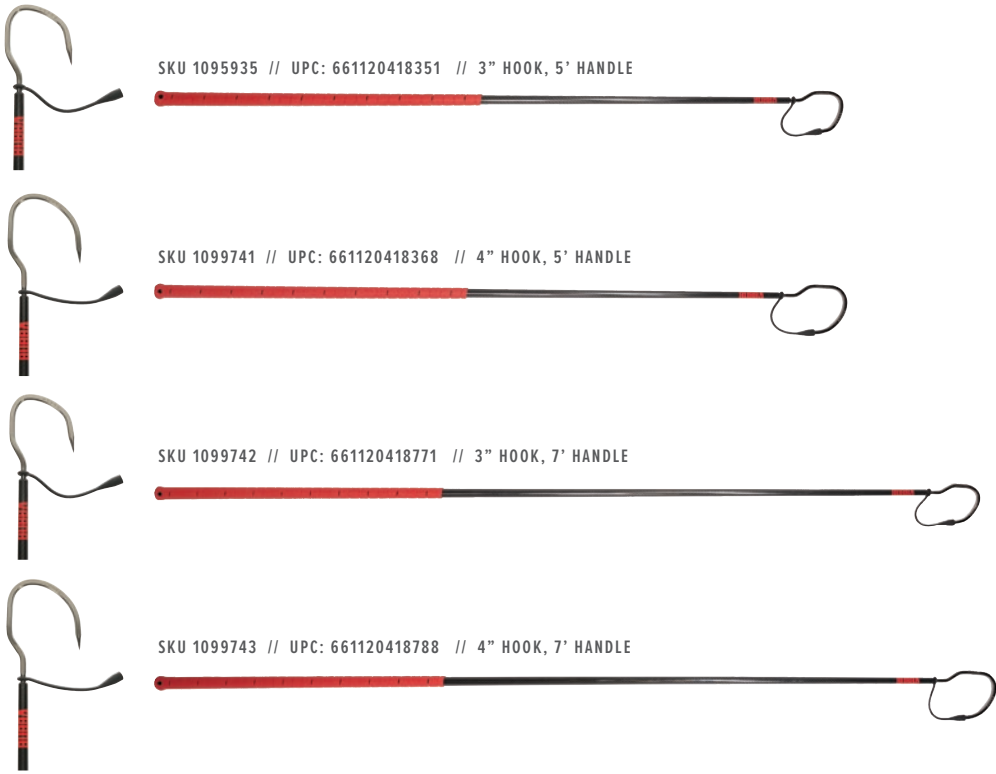
The Carbon Fiber Gaffs are engineered with a carbon fiber shaft for ultimate strength and lightweight hold. Our patent-pending offset hook combined with our corrosion resistant 17-4 PH stainless steel, there is no need to be soft when handling these gaffs. The iconic red non-slip grip gives you maximum control when it matters most.

Available in four sizes, the Carbon Fiber Gaffs are ready for any fish the ocean will throw at you.

FEATURES

-  **ICONIC NON-SLIP GRIP HANDLE**
- **17-4 PH STAINLESS STEEL**
- **3.5MM CARBON FIBER HANDLE**
- **OFFSET HOOK DESIGN**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **DETACHABLE HOOK COVER**

FLEX SCALE 



RODS



TIDAL PRO™ RODS

BUBBA TIDAL® SERIES INSHORE RODS

Featuring top-of-the line Fuji reel seats and guides, a corrosion-resistant design, and 30T Toray graphite construction, Tidal Pro™ Rods are ready for the roughest days on the water. The carbon fiber handle features our Iconic, Non-Slip Grip and a lightweight design to provide all-day comfort and optimum sensitivity. Backed by a limited lifetime warranty, Tidal Pro™ Rods are designed to exceed the highest expectations of dedicated anglers.

FEATURES

-  **ICONIC NON-SLIP GRIP HANDLE**
-  **30 TON TORAY GRAPHITE CONSTRUCTION**
-  **FUJI GRAPHITE REEL SEATS WITH EXPOSED BLANK DESIGN**
-  **LIMITED LIFETIME WARRANTY**
-  **FUJI K-SERIES GUIDES WITH ALCONITE INSERTS**
- **UNIQUE ERGONOMIC CARBON FIBER HANDLE DESIGN**
- **LIGHTWEIGHT FOR EASY USE AND ALL-DAY COMFORT**

PATS:  www.aob.com/patents

SPINNING ROD TOP VIEW



SPINNING ROD SIDE VIEW



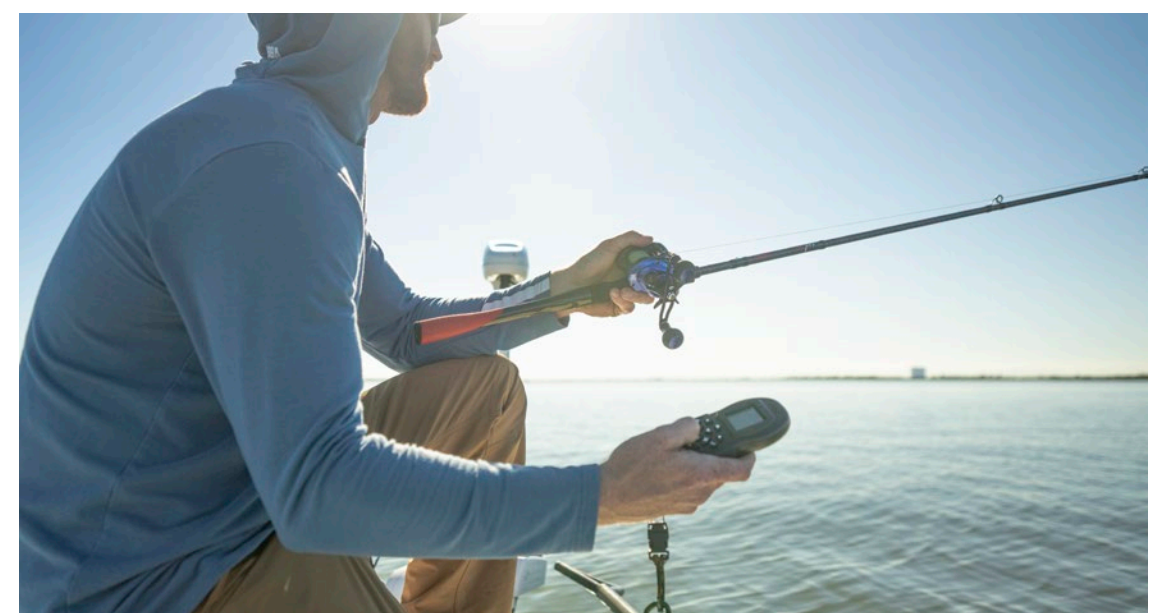
CASTING ROD TOP VIEW



CASTING ROD SIDE VIEW



SKU	LENGTH	TYPE	POWER	ACTION	LINE RATING	LURE RATING	REEL SEAT	GUIDE NUMBER	UPC
1137590	7'6"	CASTING	MH	FAST	8 _~ 17 LBS	3/8 _~ 3/4 OZ	FUJI GRAPHITE PTS	9+1	661120999560
1137591	7'0"	CASTING	MH	FAST	8 _~ 17 LBS	3/8 _~ 3/4 OZ	FUJI GRAPHITE PTS	9+1	661120999577
1137594	7'6"	SPINNING	MH	FAST	10 _~ 20 LBS	1/2 _~ 1-1/4 OZ	FUJI GRAPHITE TVS	8+1	661120999591
1137595	7'6"	SPINNING	M	FAST	8 _~ 17 LBS	3/8 _~ 3/4 OZ	FUJI GRAPHITE TVS	8+1	661120999584
1137596	7'0"	SPINNING	MH	FAST	10 _~ 20 LBS	1/2 _~ 1-1/4 OZ	FUJI GRAPHITE TVS	7+1	661120999621
1137597	7'0"	SPINNING	M	FAST	8 _~ 17 LBS	3/8 _~ 3/4 OZ	FUJI GRAPHITE TVS	7+1	661120999614
1137598	7'0"	SPINNING	ML	FAST	8 _~ 14 LBS	1/8 _~ 1/2 OZ	FUJI GRAPHITE TVS	7+1	661120999638
1172049	7'6"	SPINNING	H	FAST	15 _~ 30 LBS	1/2 _~ 2 OZ	FUJI GRAPHITE TVS	8+1	661120999607



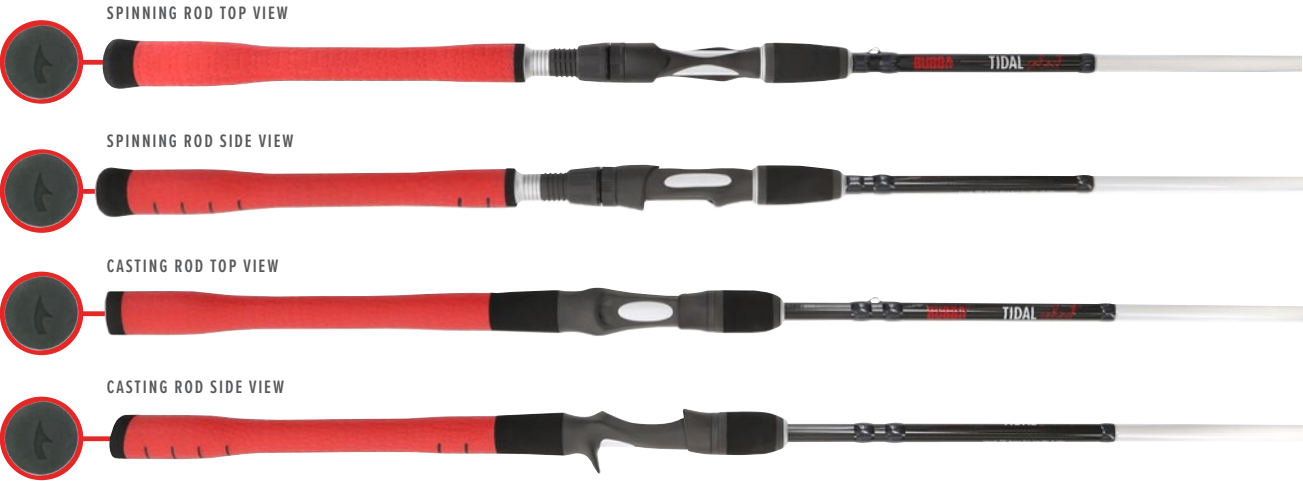
TIDAL SELECT™ RODS

BUBBA TIDAL® SERIES INSHORE RODS

The Tidal Select™ Rods are built for the ultimate angler. Featuring corrosion-resistant Fuji components and quality 24/30 Toray graphite construction, these rods have been designed with both power and balance in mind. These workhorse rods incorporate our **ICONIC NON-SLIP GRIP** for all-day comfort and are backed by a limited lifetime warranty.

FEATURES

-  **ICONIC NON-SLIP GRIP HANDLE**
-  **24/30 TON TORAY GRAPHITE CONSTRUCTION**
-  **FUJI GRAPHITE REEL SEATS WITH EXPOSED BLANK DESIGN**
-  **LIMITED LIFETIME WARRANTY**
-  **FUJI BC CONCEPT-0 GUIDES WITH ALUMINUM OXIDE INSERTS**
- **UNIQUE ERGONOMIC HANDLE DESIGN**
- **LIGHTWEIGHT FOR EASY USE AND ALL-DAY COMFORT**



SKU	LENGTH	TYPE	POWER	ACTION	LINE RATING	LURE RATING	REEL SEAT	GUIDE NUMBER	UPC
1137603	7'0"	CASTING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI PTS	9+1	661120999676
1137604	7'0"	CASTING	M	FAST	8 ~ 14 LBS	1/4 ~ 1/2 OZ	FUJI PTS	9+1	661120999669
1137605	7'6"	CASTING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI PTS	9+1	661120999652
1137606	7'6"	CASTING	M	FAST	8 ~ 14 LBS	1/4 ~ 5/8 OZ	FUJI PTS	9+1	661120999645
1137613	7'0"	SPINNING	MH	MOD-F	10 ~ 20 LBS	1/2 ~ 1 OZ	FUJI TVS	7+1	661120999768
1137614	7'0"	SPINNING	H	FAST	15 ~ 30 LBS	1/2 ~ 2 OZ	FUJI TVS	7+1	661120999713
1137615	7'0"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI TVS	7+1	661120999751
1137616	7'0"	SPINNING	M	MOD-F	8 ~ 17 LBS	3/16 ~ 5/8 OZ	FUJI TVS	7+1	661120999744
1137617	7'0"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	FUJI TVS	7+1	661120999737
1137618	7'0"	SPINNING	ML	FAST	8 ~ 14 LBS	1/8 ~ 1/2 OZ	FUJI TVS	7+1	661120999775
1137619	7'0"	SPINNING	L	FAST	4 ~ 8 LBS	1/16 ~ 1/4 OZ	FUJI TVS	7+1	661120999720
1137620	7'6"	SPINNING	H	FAST	15 ~ 30 LBS	1/2 ~ 2 OZ	FUJI TVS	8+1	661120999683
1137621	7'6"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI TVS	8+1	661120999706
1137622	7'6"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	FUJI TVS	8+1	661120999690



TIDAL™ RODS

BUBBA TIDAL® SERIES INSHORE RODS

The BUBBA Tidal™ Rods are reliable, versatile, and built to last. Backed by a five-year warranty, these graphite rods are constructed with stainless steel, corrosion-resistant guides to hold up to harsh elements and consistent use. The split reel seat optimizes sensitivity and our **ICONIC NON-SLIP GRIP** provides all-day comfort.

FEATURES

-  **BUBBA STYLE SPLIT GRIP**
-  **24 TON GRAPHITE CONSTRUCTION**
-  **SPLIT REEL SEATS WITH EXPOSED BLANK DESIGN**
-  **5-YEAR WARRANTY**
-  **STAINLESS STEEL CORROSION RESISTANT GUIDES**
- **UNIQUE ERGONOMIC HANDLE DESIGN**
- **LIGHTWEIGHT FOR EASY USE AND ALL-DAY COMFORT**



SKU	LENGTH	TYPE	POWER	ACTION	LINE RATING	LURE RATING	REEL SEAT	GUIDE NUMBER	UPC
1137628	6'9"	CASTING	ML	MOD-F	6 ~ 12 LBS	1/8 ~ 1/2 OZ	SPLIT REEL SEAT	8+1	661120999485
1137629	6'9"	CASTING	M	MOD-F	6 ~ 12 LBS	1/4 ~ 3/4 OZ	SPLIT REEL SEAT	8+1	661120999478
1137630	7'0"	CASTING	MH	FAST	8 ~ 20 LBS	1/4 ~ 1 OZ	SPLIT REEL SEAT	8+1	661120999522
1137631	7'0"	CASTING	M	FAST	8 ~ 14 LBS	1/4 ~ 5/8 OZ	SPLIT REEL SEAT	8+1	661120999515
1137632	7'6"	CASTING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	SPLIT REEL SEAT	9+1	661120999508
1137633	7'6"	CASTING	M	FAST	8 ~ 14 LBS	1/4 ~ 5/8 OZ	SPLIT REEL SEAT	9+1	661120999492
1137639	6'10"	SPINNING	ML	FAST	6 ~ 12 LBS	1/8 ~ 1/2 OZ	SPLIT REEL SEAT	7+1	661120999539
1137641	7'0"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	SPLIT REEL SEAT	7+1	661120999850
1137643	7'0"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	SPLIT REEL SEAT	7+1	661120999546
1137644	7'0"	SPINNING	ML	FAST	6 ~ 12 LBS	1/8 ~ 1/2 OZ	SPLIT REEL SEAT	7+1	661120999867
1137646	7'6"	SPINNING	H	FAST	15 ~ 30 LBS	1/2 ~ 2 OZ	SPLIT REEL SEAT	8+1	661120999874
1137647	7'6"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	SPLIT REEL SEAT	8+1	661120999898
1137648	7'6"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	SPLIT REEL SEAT	8+1	661120999881



GEAR

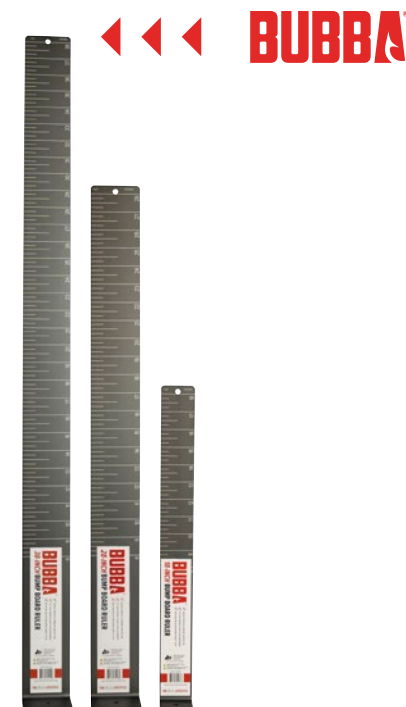
BUMP BOARD RULERS

SKU: 1207403 18" FISH RULER // UPC: 661120750178
 SKU: 1207404 28" FISH RULER // UPC: 661120750185
 SKU: 1207405 38" FISH RULER // UPC: 661120750192

The BUBBA Fish Rulers come in 3 DIFFERENT SIZES to make sure you can quickly and easily measure fish lengths, coming in 18", 28" and 38" lengths. The 90-DEGREE UPWARD FISH STOP makes a nice stop for the fish's nose to land, while the high contrast ruler featuring ¼" measurements makes it a breeze to see the overall fish length. The Rulers feature anodized aluminum construction to withstand the elements and can be mounted to the boat or tethered for quick-use.

FEATURES

- UPWARD FACING FISH STOP
- MEASURES IN INCHES WITH ¼" SPACING
- LASER ETCHED FOR LONGEVITY AND HIGH VISIBILITY
- CAN BE MOUNTED OR TETHERED
- FITS MOST DECK MOUNTS
- ANODIZED ALUMINUM CONSTRUCTION FOR DURABILITY AND CORROSION RESISTANCE
- AVAILABLE IN 18", 28" AND 38" LENGTHS
- 2" WIDTH (18" MODEL)
- 2.75" WIDTH (28" AND 38" MODELS)



TOURNAMENT WEIGH BAG

SKU: 1207406 // UPC: 661120750161

After fishing all day in a tournament the last thing you want to worry about is your fish on the walk to the weigh-in. That's why BUBBA created a Tournament Weigh Bag that is BUILT TO HANDLE YOUR DOUBLE-DIGIT WINNERS. Featuring a 24" x 24" reinforced POLY MESHED PVC MAIN COMPARTMENT making it puncture-resistant and water-tight. The double-stitched nylon web handle will stand up to any trophy winning weight and make it very comfortable to carry.

FEATURES

- EASY-CARRY HANDLE STRAPS
- WATER-TIGHT CONSTRUCTION
- TEAR AND PUNCTURE RESISTANT
- DURABLE PVC CONSTRUCTION
- 24" X 24" SIZE



RETAIL PACKAGING



VOYAGER SERIES™ GEAR BOX

1135886 BUBBA VOYAGER SERIES™ // UPC: 661120654964

Whether you take it by land, air, or sea, to a beach, a pier, or on a boat, the BUBBA Voyager Series Gear Box is designed to help you get your gear where the fish live.

We've developed the most versatile fishing gear box tailored for your next adventure.

FEATURES

-  **NON-SLIP GRIP WORKING SURFACE**
- **IPX7 WATERPROOF RATING**
- **REMOVABLE STORAGE TRAY**
- **34 LITER CAPACITY**
- **2X ROD HOLDERS**
- **2X BEVERAGE HOLDERS**
- **FILLET BOARD IN LID INCLUDED**
- **REMOVABLE STORAGE DIVIDERS**



SEAKER SERIES™ DUFFEL

1114250 SEAKER™ SERIES // UPC: 661120080237

The Seaker Series™ duffel is a premium dry travel bag built for maximum durability and minimal weight. Ideal for travel, this duffel is constructed with a waterproof base and quick-detach adjustable padded backpack straps with a storage sleeve in the lid.

The duffel uses extreme weather-resistant materials with maximum capacity. It can store up to 62 liters and has a mesh side pocket with expandable zippered space for shoes or wet items, making this bag the perfect companion for any angler hitting the water or simply hitting the road for the next adventure.

FEATURES

- **TPU LAMINATE 600D WATERPROOF**
- **PU COATED 420D WATER-RESISTANT RIPSTOP POLYESTER**
- **62L CAPACITY**
- **MULTIPLE STORAGE COMPONENTS FOR BUBBA® PRODUCTS**
- **RAIN-SHROUD OVER ZIPPER**
- **COATED LOOPS FOR CARABINER ATTACHMENTS**
- **STORAGE POUCHES FOR SMALLER ITEMS**
- **VERSATILE CARRYING STRAPS AS BACKPACK OR DUFFEL**
- **FRONT AND SIDE GRAB HANDLES**
- **SIDE AND INTERNAL COMPRESSION STRAPS**
- **EXTENDABLE & BREATHABLE SIDE STORAGE COMPARTMENT**



SEAKER SERIES™ SLING

1114247 SEAKER™ SERIES // UPC: 661120080213

The Seaker Series™ sling is a premium dry travel bag constructed for maximum durability and minimal weight. The sling uses extreme weather-resistant materials with maximum capacity. It can store up to three PLANO® Tackle Boxes (3600 Series) or 10 liters.

The sling has a padded and adjustable shoulder strap, an internal waterproof pocket, and a rod holder. This bag is the perfect companion for any angler hitting the water or simply hitting the road for the next adventure.

FEATURES

- **TPU LAMINATE 600D WATERPROOF**
- **PU COATED 420D WATER-RESISTANT RIPSTOP POLYESTER**
- **10L CAPACITY**
- **MULTIPLE STORAGE COMPONENTS FOR BUBBA® PRODUCTS**
- **FRONT STORAGE WITH HOOK KEEPER**
- **WATER-RESISTANT OUTSIDE YKK® ZIPPER**
- **INTERNAL WATERPROOF POCKET**
- **COATED LOOPS FOR CARABINER ATTACHMENTS**
- **STORAGE POUCHES FOR SMALLER ITEMS**
- **BEER/WATER BOTTLE STORAGE**
- **ROD HOLDER LOOP**



SEAKER SERIES™ HIP PACK

1116740 SEAKER™ SERIES // UPC: 661120080206

The Seaker Series™ hip pack is a premium dry travel bag constructed for maximum durability and minimal weight. The hip pack uses extreme weather-resistant materials with maximum capacity. It can store up to three PLANO® Tackle Boxes (3600 Series) or 10 liters.

Wear the hip pack your way with a fully padded and adjustable waist belt around your waist or as a sling, making this bag the perfect companion for any angler hitting the water or simply hitting the road for the next adventure.

FEATURES

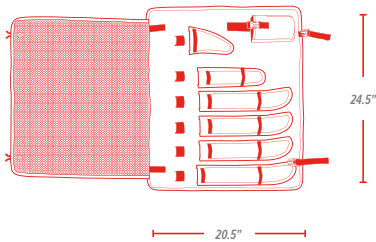
- **TPU LAMINATE 600D WATERPROOF**
- **PU COATED 420D WATER-RESISTANT RIPSTOP POLYESTER**
- **10L CAPACITY**
- **MULTIPLE STORAGE COMPONENTS FOR BUBBA® PRODUCTS**
- **MOLDED EVA FRONT STORAGE WITH HOOK KEEPER**
- **MAGNETIC, DOUBLE YKK® ZIPPERED MAIN CLOSURE**
- **COATED LOOPS FOR CARABINER ATTACHMENTS**
- **STORAGE POUCHES FOR SMALLER ITEMS**
- **BEER/WATER BOTTLE STORAGE**
- **REMOVABLE INTERNAL DIVIDER**



SEAKER SERIES™ KNIFE ROLL

1114251 SEAKER™ SERIES // UPC: 661120106289

The Seaker Series™ Knife Roll is constructed for maximum durability & minimal weight, with knife, shear, sharpener, and tool compartments making this bag the perfect companion for any angler hitting the water or simply hitting the road for the next adventure.



FEATURES

- **1X LARGE KNIFE COMPARTMENT (UP TO 12")**
- **3X MEDIUM KNIVES COMPARTMENT (UP TO 9")**
- **1X SMALL KNIFE COMPARTMENT (UP TO 7")**
- **1X SHEARS COMPARTMENT**
- **1X ULTRA KNIFE SHARPENER COMPARTMENT**
- **COVER SLEEVE WITH ZIPPERED POCKET**
- **HANGER LOOPS**
- **COATED FABRICS FOR EASY CLEANING**
- **VELCRO® STRAPS TO SECURE KNIFE HANDLES**
- **ADJUSTABLE & REMOVABLE SHOULDER STRAP**



ULTIMATE FILLET GLOVES

Slicing through fish has never been easier, and your fingers have never been safer with our Ultimate Fillet Gloves. Engineered for comfort and protection, we've incorporated our iconic non-slip grip into the palm and fingers, so you can keep a firm grasp on the blade while turning your latest catch into your next meal. They're designed with cut and puncture-resistant materials, including a Kevlar layer, to protect your fingers from those nicks and fins. We've also incorporated a touch-screen friendly surface on the index fingers and thumbs, so you can quickly snap a picture of that fish of a lifetime and send it to all your friends. Sold in pairs.

FEATURES

-  **ICONIC NON-SLIP & CUT-RESISTANT GRIP**
 - **HIGHLY-VISIBLE, REFLECTIVE PANELING**
 - **TOUCH-SCREEN RESPONSIVE INDEX FINGER & THUMB**
 - **STRATEGICALLY PLACED KEVLAR®**
 - **PROTECTION AGAINST CUTS/PUNCTURES**
 - **DYNEEMA LINER FOR CUT/PUNCTURE RESISTANCE**
 - **NEOPRENE BACK**
- SM/MED 8.5" L X 5.75" W
- MED 9" L X 6" W
- LG 9.5" L X 6.5" W
- XL 10" L X 6.75" W
- XXL 10.5" L X 7" W

FILLET SM/MED
SKU 1105775
UPC: 661120076544

FILLET MED
SKU 1099916
UPC: 661120076551

FILLET LG
SKU 1099917
UPC: 661120076568

FILLET XL
SKU 1099918
UPC: 661120076575

FILLET XXL
SKU 1099919
UPC: 661120076681



ULTIMATE FISHING GLOVES

Engineered for comfort and fit, the Ultimate Fishing Gloves are made to protect the most valuable asset you have, your hands. They're designed with puncture-resistant materials, including Kevlar® palms, to shield your fingers from all those nicks and fins. We've also incorporated a touch-screen friendly surface, so you can quickly snap a picture of that trophy fish when you're out on the ocean and send it to all your friends. Whether it's gaffing, grabbing the bill of a marlin, or leadering, these gloves will do it all. Sold in pairs.

FEATURES

-  **ICONIC NON-SLIP & CUT-RESISTANT GRIP**
 - **HIGHLY-VISIBLE, REFLECTIVE PANELING**
 - **TOUCH-SCREEN RESPONSIVE INDEX FINGER & THUMB**
 - **QUICK-SWEAT WIPE, TERRY CLOTH THUMB**
 - **REINFORCED KEVLAR®**
 - **PADDED PALMS**
 - **NEOPRENE BACK**
 - **CONSTRUCTION FOR MAXIUM PROTECTION**
- SM/MED 8.5" L X 5.75" W
- MED 9" L X 6" W
- LG 9.5" L X 6.5" W
- XL 10" L X 6.75" W
- XXL 10.5" L X 7" W

FISHING SM/MED
SKU 1105776
UPC: 661120076698

FISHING MED
SKU 1099920
UPC: 661120076704

FISHING LG
SKU 1099921
UPC: 661120076711

FISHING XL
SKU 1099922
UPC: 661120076728

FISHING XXL
SKU 1099923
UPC: 661120076735



GRIP TAPE 2.0

SKU: 1163753 // UPC: 661120264385

Get a grip! Whether it's a fishing rod, a baseball bat, a spatula, or even your tennis racket, Bubba Grip Tape is perfect for getting a secure handle on everything. With 96" in each pack, the possibilities are truly endless. Even if you're a fumbler, a tumbler, or just plain clumsy, that will all change with Bubba Grip Tape. Designed for easy application, the Bubba Grip Tape will bring the Ultimate Lifestyle wherever you go. So, get a grip, and grab a roll today!

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **BUILT FOR COMFORT**
- **RESILLIENT MATERIAL**
- **ENDLESS UTILITY**
- **EASY APPLICATION**
- **ALL WEATHER CONDITIONS**



96"
OVERALL LENGTH

KITCHEN



KITCHEN SERIES ELECTRIC FILLET KNIFE

SKU: 1135883 // UPC: 661120106203

The KITCHEN SERIES ELECTRIC KNIFE is a state-of-the-art kitchen tool, offering a best-in-class performance focusing on an ergonomic design to accommodate professional chefs or everyday culinary enthusiasts. We have taken the same quality and design from our INDUSTRY-LEADING ELECTRIC FILLET KNIFE and put those same characteristics into a kitchen series model.

This lightweight knife features an integrated LITHIUM-ION BATTERY for increased cutting efficiency in order to make restaurant-quality cuts for all your meats, fish, bread, and vegetables.

This knife will be the most powerful, long-lasting cordless electric kitchen knife on the market. Store this set on the countertop for easy access or in its CARRYING CASE FOR EASY TRANSPORT.

The Kitchen Series Electric Knife will come with three blades - 7" CARVING, 9" CARVING, AND 9" BREAD BLADE.

FEATURES

- CORDLESS WITH 5FT POWER CHARGING CORD
- STORAGE CARRYING CASE
- DUAL-RIVET BLADE DESIGN
- STAINLESS STEEL POLISHED BLADES
- ERGONOMIC TRIGGER WITH SAFETY LOCK
- BRUSHLESS MOTOR FOR LONG-LASTING BATTERY
- LED BATTERY LIFE INDICATOR
- 7" CARVING, 9" CARVING & 9" BREAD BLADE INCLUDED



9" BREAD BLADE

1178811 KITCHEN SERIES ELECTRIC KNIFE REPLACEMENT // UPC: 661120650348

The 9" Bread blade is ideal for sandwich slices; hot or cooled, crusty or soft breads. This blade provides a replacement option for the current Kitchen Series Electric Knife for slicing bread in the kitchen.

These stainless steel polished blades are designed with dual rivets for easy cleaning and precise slicing.

FEATURES

- DUAL-RIVET BLADE DESIGN
- SERRATED EDGE
- STAINLESS STEEL POLISHED BLADES
- COMPATIBLE WITH KITCHEN SERIES ELECTRIC KNIFE



9" CARVING BLADE

1178812 KITCHEN SERIES ELECTRIC KNIFE REPLACEMENT // UPC: 661120650355

The 9" Carving blade provides a replacement blade option for the current Kitchen Series Electric Knife for cutting meat in the kitchen. The pointed end and serrated edges cut, slice and carve through your turkey, ham, wild game, etc.

These stainless steel polished blades are designed with dual rivets for easy cleaning and precise slicing.

FEATURES

- DUAL-RIVET BLADE DESIGN
- SERRATED EDGE
- STAINLESS STEEL POLISHED BLADES
- COMPATIBLE WITH KITCHEN SERIES ELECTRIC KNIFE



7" CARVING BLADE

1178813 KITCHEN SERIES ELECTRIC KNIFE REPLACEMENT // UPC: 661120650362

The 7" Carving blade provides a replacement blade option for the current Kitchen Series Electric Knife for cutting meat in the kitchen. The pointed end and serrated edges cut, slice and carve through your turkey, ham, wild game, etc.

These stainless steel polished blades are designed with dual rivets for easy cleaning and precise slicing.

FEATURES

- DUAL-RIVET BLADE DESIGN
- SERRATED EDGE
- STAINLESS STEEL POLISHED BLADES
- COMPATIBLE WITH KITCHEN SERIES ELECTRIC KNIFE



COMPLETE KITCHEN & STEAK KNIFE SET

SKU: 1137661 // UPC: 661120106197

The BUBBA® COMPLETE KITCHEN AND STEAK KNIFE SET covers all your kitchen cutting needs. The entire set will include an 8" Chef Knife, 8" Serrated Knife, 7" Santoku Knife, 6.5" Nakiri Knife, 6" Utility Knife, 3.5" Paring Knife, 9" Sharpening Steel, and four 4.5" Steak Knives. All made of PREMIUM GERMAN STAINLESS STEEL and expertly crafted G10 handles.

This BUBBA® Complete Kitchen & Steak Knife Set will come in a stylish but elegant parawood knife block to safely store and display the entire set on any countertop.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- EXTREMELY SHARP, LONG-LASTING BLADE EDGE
- EXPERTLY CRAFTED G10 HANDLES
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- 10 BLADES + 1 SHARPENING STEEL INCLUDED
- PARAWOOD KNIFE BLOCK INCLUDED



9" SHARPENING STEEL



6.5" NAKIRI KNIFE



8" SERRATED KNIFE



3.5" PARING KNIFE



8" CHEF KNIFE



6" UTILITY KNIFE



7" SANTOKU KNIFE



4X 4.5" STEAK KNIVES

KITCHEN KNIFE SET

SKU: 1135891 // UPC: 661120106227

The BUBBA® KITCHEN KNIFE SET covers all your kitchen cutting needs. The entire set will include an 8" Chef Knife, 8" Serrated Knife, 7" Santoku Knife, 6.5" Nakiri Knife, 6" Utility Knife, 3.5" Paring Knife, and 9" Sharpening Steel. All made of PREMIUM GERMAN STAINLESS STEEL and expertly crafted G10 handles.

This BUBBA® Kitchen Knife Set will come in a stylish but elegant parawood knife block to safely store and display the entire set on any countertop.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- EXTREMELY SHARP, LONG-LASTING BLADE EDGE
- EXPERTLY CRAFTED G10 HANDLES
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- 6 BLADES + 1 SHARPENING STEEL INCLUDED
- PARAWOOD KNIFE BLOCK INCLUDED



9" SHARPENING STEEL



6.5" NAKIRI KNIFE



8" SERRATED KNIFE



3.5" PARING KNIFE



8" CHEF KNIFE



6" UTILITY KNIFE



7" SANTOKU KNIFE

STEAK KNIFE SET

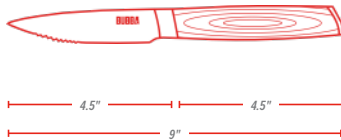
SKU: 1137660 // UPC: 661120106258

The BUBBA® STEAK KNIFE SET set covers your carving and slicing needs. The set includes four 4.5" Steak Knives. All made of premium GERMAN STAINLESS STEEL and expertly crafted G10 handles.

This BUBBA® STEAK Knife Set will come in a stylish but elegant parawood knife block to safely store and display the entire set on any countertop.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- EXTREMELY SHARP, LONG-LASTING BLADE EDGE
- EXPERTLY CRAFTED G10 HANDLES
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- FOUR 4.5" STEAK KNIVES INCLUDED
- PARAWOOD KNIFE BLOCK INCLUDED



4.5"

4.5"

9"

8" CHEF KNIFE

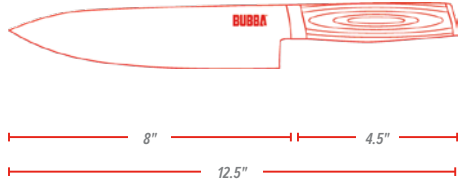
SKU: 1114253 // UPC: 661120106173

BUBBA® offers a standalone professional quality 8" CHEF KNIFE tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium German Steel blade, giving way to an EXTREMELY SHARP, LONG-LASTING EDGE.

The BUBBA® 8" Chef Knife is the essential all-purpose kitchen knife that can be used for CHOPPING, MINCING, SLICING, DICING and is also perfect for heavy-duty work such as vegetables, fish, and meat.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- EXTREMELY SHARP, LONG-LASTING BLADE EDGE
- EXPERTLY CRAFTED G10 HANDLE
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- PERFECTLY BALANCED



8" SERRATED KNIFE

SKU: 1114267 // UPC: 661120106241

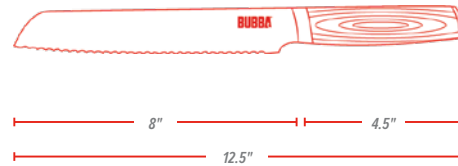
BUBBA® offers a standalone professional quality 8" SERRATED KNIFE tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium forged German Steel blade, giving way to an EXTREMELY SHARP, LONG-LASTING EDGE.

The BUBBA® 8" Serrated Knife is designed to easily and QUICKLY CUT THROUGH TOUGH BREAD CRUSTS and baguettes without destroying the soft inside.

The 8" Serrated Knife also easily CUTS THROUGH MEATS such as turkey without damaging the meat and tomatoes without squashing the entire tomato.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- ELONGATED SERRATED CUTTING EDGE
- EXPERTLY CRAFTED G10 HANDLE
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- PERFECTLY BALANCED



7" SANTOKU KNIFE

SKU: 1114265 // UPC: 661120106180

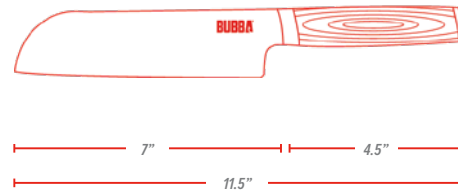
BUBBA® offers a standalone professional quality 7" SANTOKU STYLE KNIFE tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium German Steel blade, giving way to an EXTREMELY SHARP LONG-LASTING EDGE.

The BUBBA® 7" Santoku Knife is designed with a THINNER BLADE THAN A TRADITIONAL EUROPEAN CHEF'S KNIFE and gradually curving at the very end to provide added control.

This knife allows for EFFORTLESS PREP FOR PRODUCE, heavier veggies such as potatoes, and can dice any fish or meat.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- EXTREMELY SHARP, LONG-LASTING BLADE EDGE
- EXPERTLY CRAFTED G10 HANDLE
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- PERFECTLY BALANCED



6.5" NAKIRI KNIFE

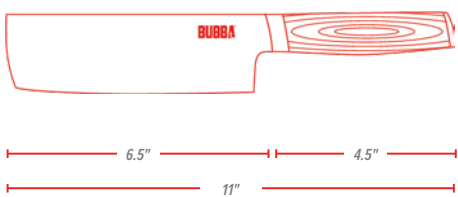
SKU: 1151297 // UPC: 661120263326

BUBBA® offers a standalone professional quality 6.5" NAKIRI KNIFE, tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium forged German Stainless Steel, giving way to an extremely sharp, long-lasting edge.

The BUBBA® 6.5" Nakiri knife is the essential all-purpose kitchen knife that can be used for CHOPPING, MINCING, SLICING, DICING and is also perfect for HEAVY-DUTY WORK such as vegetables, fish, and meat.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- EXTREMELY SHARP, LONG-LASTING BLADE EDGE
- EXPERTLY CRAFTED G10 HANDLE
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- PERFECTLY BALANCED



6" UTILITY KNIFE

SKU: 1114268 // UPC: 661120106265

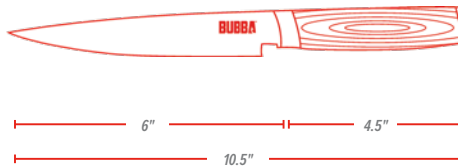
BUBBA® offers a standalone professional quality 6" UTILITY KNIFE tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium forged German Steel blade, giving way to an extremely sharp, long-lasting edge.

The BUBBA® 6" Utility Knife is a smaller version of a chef's knife but larger than a paring knife, making it an ideal knife for many tasks.

In addition, the 6" Utility Knife is perfect for MINCING ONIONS, GARLIC CLOVES, AND HERBS and will also easily cut through small vegetables and meats.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- EXTREMELY SHARP, LONG-LASTING BLADE EDGE
- EXPERTLY CRAFTED G10 HANDLE
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- PERFECTLY BALANCED



3.5" PARING KNIFE

SKU: 1114266 // UPC: 661120106234

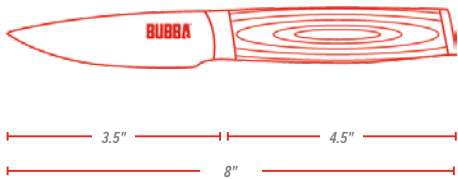
BUBBA® offers a standalone professional quality 3.5" PARING KNIFE, tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium forged German Stainless Steel, giving way to an extremely sharp, long-lasting edge.

The 3.5" Paring Knife has a small narrow blade that tapers down to the tip to provide EASY HANDLING WHEN TRIMMING, SLICING, AND PEELING small produce such as cherry tomatoes and herbs.

The Paring Knife is AN ESSENTIAL TOOL to have in the kitchen.

FEATURES

- PREMIUM GERMAN STAINLESS STEEL
- EXTREMELY SHARP, LONG-LASTING BLADE EDGE
- EXPERTLY CRAFTED G10 HANDLE
- ICONIC BUBBA® QUALITY CRAFTSMANSHIP
- PERFECTLY BALANCED



From **WATER TO PLATE™** BUBBA® is
THE ultimate LIFESTYLE™

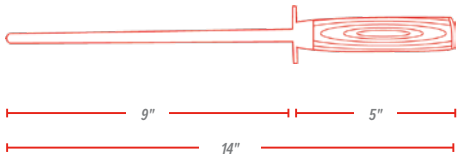
FORMALLY 9" HONING ROD
9" SHARPENING STEEL

SKU: 1135889 // UPC: 661120106210

BUBBA® offers a standalone professional quality 9" sharpening steel, tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium PREMIUM DIAMOND COATING, to create a longer-lasting sharp edge.

In addition, the 9" sharpening steel INCREASES THE OVERALL LIFE OF YOUR KITCHEN KNIVES by regularly re-aligning the microscopic teeth.

- FEATURES
- PREMIUM GERMAN STAINLESS STEEL
 - POINTED TIP FOR MAXIMUM CONTROL
 - DIAMOND-COATED FOR PREMIUM EDGE CONTROL
 - EXPERTLY CRAFTED G10 HANDLE
 - ICONIC BUBBA® QUALITY CRAFTSMANSHIP
 - PERFECTLY BALANCED



PERFORMANCE SHORT SLEEVE

ULTIMATE LIFESTYLE I APPAREL

SKU	COLOR	SIZE	UPC
1143116	TRUE GREY	X-SMALL	661120263036
1143117	TRUE GREY	SMALL	661120104988
1143118	TRUE GREY	MEDIUM	661120104995
1143119	TRUE GREY	LARGE	661120105008
1143120	TRUE GREY	X-LARGE	661120105015
1143121	TRUE GREY	XX-LARGE	661120105022
1143122	TRUE GREY	XXX-LARGE	661120105039
1143123	DARK GREY	X-SMALL	661120105046
1143124	DARK GREY	SMALL	661120105053
1143125	DARK GREY	MEDIUM	661120105060
1143126	DARK GREY	LARGE	661120105077
1143127	DARK GREY	X-LARGE	661120105084
1143128	DARK GREY	XX-LARGE	661120105091
1143129	DARK GREY	XXX-LARGE	661120105107
1143130	CAROLINA BLUE	X-SMALL	661120105114
1143131	CAROLINA BLUE	SMALL	661120105121
1143132	CAROLINA BLUE	MEDIUM	661120105138
1143133	CAROLINA BLUE	LARGE	661120105145
1143134	CAROLINA BLUE	X-LARGE	661120105152
1143135	CAROLINA BLUE	XX-LARGE	661120105169
1143136	CAROLINA BLUE	XXX-LARGE	661120105176



TRUE GREY HEATHER



DARK GREY HEATHER



CAROLINA BLUE HEATHER



FEATURES

- PERFORMANCE APPAREL
- UPF 50+
- 60% COTTON // 40% POLYESTER
- GSM 155
- SIZES XS-3XL
- MASTER PACK 36 UNITS/STYLE, COLOR, SIZE
- RELAXED COMFORTABLE FIT



ARTWORK // FRONT



ARTWORK // BACK

PERFORMANCE LONG SLEEVE

ULTIMATE LIFESTYLE I APPAREL

SKU	COLOR	SIZE	UPC
1143158	TRUE GREY	X-SMALL	661120105398
1143159	TRUE GREY	SMALL	661120105404
1143160	TRUE GREY	MEDIUM	661120105411
1143161	TRUE GREY	LARGE	661120105428
1143162	TRUE GREY	X-LARGE	661120105435
1143163	TRUE GREY	XX-LARGE	661120105442
1143164	TRUE GREY	XXX-LARGE	661120105459
1143165	DARK GREY	X-SMALL	661120105466
1143166	DARK GREY	SMALL	661120105473
1143167	DARK GREY	MEDIUM	661120105480
1143168	DARK GREY	LARGE	661120105497
1143169	DARK GREY	X-LARGE	661120105503
1143170	DARK GREY	XX-LARGE	661120105510
1143171	DARK GREY	XXX-LARGE	661120105527
1143172	CAROLINA BLUE	X-SMALL	661120105534
1143173	CAROLINA BLUE	SMALL	661120105541
1143174	CAROLINA BLUE	MEDIUM	661120105558
1143175	CAROLINA BLUE	LARGE	661120105565
1143176	CAROLINA BLUE	X-LARGE	661120105572
1143177	CAROLINA BLUE	XX-LARGE	661120105589
1143178	CAROLINA BLUE	XXX-LARGE	661120105596



TRUE GREY HEATHER



DARK GREY HEATHER



CAROLINA BLUE HEATHER



FEATURES

- PERFORMANCE APPAREL
- UPF 50+
- 90% POLYESTER // 10% SPANDEX
- GSM 155
- SIZES XS-3XL
- MASTER PACK 36 UNITS/STYLE, COLOR, SIZE
- RELAXED COMFORTABLE FIT



ARTWORK // FRONT



ARTWORK // BACK

PERFORMANCE LONG SLEEVE HOODY

ULTIMATE LIFESTYLE II APPAREL

FEATURES

- PERFORMANCE APPAREL
- UPF 50+
- 90% POLYESTER // 10% SPANDEX
- GSM 155
- SIZES XS-3XL
- MASTER PACK 36 UNITS/STYLE, COLOR, SIZE
- RELAXED COMFORTABLE FIT



TRUE GREY HEATHER



DARK GREY HEATHER



CAROLINA BLUE HEATHER



PERFORMANCE HOODY

BUBBA® PERFORMANCE APPAREL

The performance hoody is great for those cold ocean days.

FEATURES

- PERFORMANCE APPAREL
- 100% POLYESTER
- GSM 220
- SIZES XS-3XL
- MASTER PACK 12 UNITS/STYLE, COLOR, SIZE
- RELAXED COMFORTABLE FIT

SKU	COLOR	SIZE	UPC
1143200	LIGHT GREY	X-SMALL	661120105817
1143201	LIGHT GREY	SMALL	661120105824
1143202	LIGHT GREY	MEDIUM	661120105831
1143203	LIGHT GREY	LARGE	661120105848
1143204	LIGHT GREY	X-LARGE	661120105855
1143205	LIGHT GREY	XX-LARGE	661120105862
1143206	LIGHT GREY	XXX-LARGE	661120105879
1143207	DARK GREY	X-SMALL	661120105886
1143208	DARK GREY	SMALL	661120105893
1143209	DARK GREY	MEDIUM	661120105909
1143210	DARK GREY	LARGE	661120105916
1143211	DARK GREY	X-LARGE	661120105923
1143212	DARK GREY	XX-LARGE	661120105930
1143213	DARK GREY	XXX-LARGE	661120105947
1143214	NAVY	X-SMALL	661120105954
1143215	NAVY	SMALL	661120105961
1143216	NAVY	MEDIUM	661120105978
1143217	NAVY	LARGE	661120105985
1143218	NAVY	X-LARGE	661120105992
1143219	NAVY	XX-LARGE	661120106005
1143220	NAVY	XXX-LARGE	661120106012



PERFORMANCE BUBBA® HATS

ULTIMATE LIFESTYLE GREY HAT

EST. 11' BUBBA BLACK HAT



FEATURES

- PERFORMANCE APPAREL
- BREATHABLE MESH BACK
- STRUCTURED STRONG FRONT BUILD
- ADJUSTABLE SNAPBACK
- SEWN ON FRONT PATCH DESIGNS

SKU	COLOR	UPC
1116102	GREY/WHITE	661120078807
1116101	BLACK/BLACK	661120078791





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